



WORK SESSION AGENDA

NOTICE IS HEREBY GIVEN THAT THE CENTERVILLE CITY COUNCIL WILL HOLD ITS WORK SESSION MEETING AT 5:30 PM ON JULY 1, 2025 AT CENTERVILLE CITY HALL, 250 NORTH MAIN STREET, CENTERVILLE, UTAH.

Centerville City Council meetings are open to the public, unless otherwise closed for reasons allowed by law. Centerville City Council meetings may be conducted via electronic means pursuant to Utah Code § 52-4-207. In compliance with the Americans with Disabilities Act, individuals needing special accommodations due to a disability may contact the City Recorder at (801) 295-3477, at least 24 hours in advance of the meeting. The Mayor and Council reserve the right to modify the sequence of agenda items in order to facilitate special needs or provide greater efficiency.

The full agenda packet and backup materials can be found on the Centerville City website at:

<https://centervilleutah.gov/129/Agendas-Minutes>

A. ROLL CALL

B. BUSINESS ITEMS

Business action or discussion items to be considered.

1. Discussion - RAP Tax Renewal

Discuss proposed RAP tax renewal, including procedures and time line for renewal and qualified uses for RAP tax funds.

2. Website Update

Bryce King will give a demo and update on the new website process

C. CLOSED SESSION

The City Council may vote to discuss matters in a closed session for reasons allowed by law, including, but not limited to, the provisions of Utah Code § 52-4-205 of the Open and Public Meetings Act, and for attorney-client matters that are privileged pursuant to Utah Code § 78B-1-137.

D. ADJOURNMENT

CERTIFICATE OF POSTING

I hereby certify that this notice and agenda was posted at Centerville City Hall, published on the Utah Public Notice Website, and provided to a newspaper or media correspondent in accordance with the requirements of the Utah Open and Public Meetings Act, including, but not limited to, provisions of Utah Code § 52-4-202.

**Jennifer Robison
Centerville City Recorder**

CENTERVILLE
CITY COUNCIL

Staff Report
7/1/2025

Item No. 1.

Title: Discussion - RAP Tax Renewal

Initiated By:

Staff Representative:

SUBJECT:

Discuss proposed RAP tax renewal, including procedures and time line for renewal and qualified uses for RAP tax funds.

RECOMMENDATION:

BACKGROUND:

ATTACHMENTS:

1. RAP tax timeline
2. RAP Tax ballot samples
3. 2015 RAP TAX Arguments and Rebuttals
4. Washington county pamphlet example
5. Res. No. 2015-13 Res Sub Ballot Question to Residents re RAP tax renewal

2025 RAP Tax ballot proposition timeline

Date	Task	Code	Notes
July 1 or 15, 2025	City Council approve resolution to submit a question for the ballot.		July 1 - work session July 15 - approve resolution
August 6, 2025	Notice of ballot proposition - ballot title, instructions on how to submit an argument for/against a propositions, and relevant deadlines	20A-7-402(2)(c)	90 days before election Class A notice
August 21, 2025	Send signed resolution to Lt. Gov and County	11-14-201(1)(a)	75 days before election
September 2, 2025	Submit ballot titles, propositions to County	20A-6-106	65 days before election
September 2, 2025	Last day a voter can request to write an argument for/against	20A-7-402(2)(d)	64 days before election (day 64 is Labor Day, so bumped back to Sept 2)
September 10, 2025	Last day voter can submit argument for/against. Immediately send opposing arguments to each author.	20A-7-402(2)(h)(iii)	55 days before election
September 19, 2025	First day voter information pamphlet may be distributed	20A-7-402(12)(a)(iv)	45 days before election
September 22, 2025	Last day for voters to submit a rebuttal argument	20A-7-402(3)(c)(iii)	45 days before election (falls on weekend, so pushed to Monday) ORIGINAL AUTHORS ONLY
October 20, 2025	Last day voter information pamphlet may be distributed	20A-7-402(12)(a)(iv)	15 days before election

PROPOSITION #3

**OFFICIAL BALLOT
PROPOSITION FOR THE
CITY OF BOUNTIFUL, UTAH**

**Recreation, Arts and Parks
(RAP) Tax Reauthorization
Election**

November 5, 2024



**Shawna Andrus
Bountiful City Recorder**

Shall the City of Bountiful, Utah, be authorized to impose a 0.1% sales and use tax to fund park improvements, recreational improvements, and cultural facilities and organizations for the City of Bountiful?

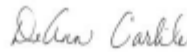
- ☐ **Yes**
- ☐ **No**

PROPOSITION #4

**OFFICIAL BALLOT
PROPOSITION FOR THE
CITY OF FARMINGTON,
UTAH**

**RECREATION, ARTS AND
PARK (RAP) TAX
REAUTHORIZATION
ELECTION**

NOVEMBER 5, 2024



**DeAnn Carlile
Farmington City Recorder**

Farmington City has assessed the Recreation, Arts and Parks Sales Tax since 2014.

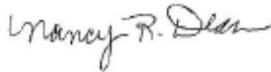
Shall Farmington City, Utah, be authorized to renew the imposition of a 0.1% Sales and Use Tax for Recreational, Arts, and Parks Facilities, Programs and Organizations for ten additional years?

- ☐ **Yes**
- ☐ **No**

PROPOSITION #6

OFFICIAL BALLOT PROPOSITION FOR IMPOSING A PARAT TAX IN CLEARFIELD

November 5, 2024



Nancy R. Dean
Clearfield City Recorder

Shall Clearfield City, Utah,
be authorized to impose a
0.1% sales and use tax for
funding Parks, Arts,
Recreation, Aquatics, and
Trails ("PARAT") facilities,
programs and
organizations?

- ☐ FOR IMPOSITION OF THE
PARAT TAX
- ☐ AGAINST IMPOSITION OF
THE PARAT TAX

RAP TAX REAUTHORIZATION PROPOSITION #11 ARGUMENTS AND REBUTTALS

In the November 3rd election there will be a ballot proposition on whether the 0.1% RAP (Recreation, Arts & Parks) tax approved in 2007 should be **reauthorized** for another ten years. Money from continuing this tax would be used to fund recreational facilities and cultural facilities and organizations. The formal language on the November 3, 2015 ballot will read as follows:

PROPOSITION #11

OFFICIAL BALLOT PROPOSITION FOR CENTERVILLE CITY, UTAH RAP TAX REAUTHORIZATION ELECTION

November 3, 2015

Shall Centerville City, Utah, be authorized to impose a 0.1% sales and use tax for recreational facilities and cultural facilities and organizations for the City?

_____ For the RAP Tax _____ Against the RAP Tax

“The arguments for or against a ballot proposition are the opinions of the authors.”

ARGUMENT FOR THE TAX

Many of us choose to live in Centerville because it's a great place to raise a family. We appreciate the open hillside, beautiful parks, easy access to trails, and the many recreational opportunities for our children and grandchildren. There are opportunities to learn about our shared history and heritage at the Whitaker Museum, and each month thousands enjoy great entertainment and access to the performing arts at Centerpoint Legacy Theatre.

These are not essential government services like police and fire protection, but they make our community a great place for families, encourage a healthy lifestyle, and improve the overall quality of life in our community.

The RAP tax is a sales tax of one-tenth of 1% (10 cents on every \$100 spent) on all non-grocery items. Centerville, Bountiful, Farmington, and many other cities, including all of Salt Lake County impose this tax. It must be periodically renewed (approved) by a vote of the citizens. If approved, it would continue an existing tax, NOT impose an additional tax.

Eight years ago, the citizens of Centerville and Bountiful first approved a RAP tax with the specific purpose to fund construction of the Davis Center for the Performing Arts, the home of Centerpoint Legacy Theatre. With the theatre building on track to be paid off, Centerville has a chance to use RAP tax funds for additional purposes to benefit our community.

If the RAP tax is continued, the intent is to allocate the vast majority of those funds toward improving parks, trails, and recreational facilities in the city, as outlined in our Parks and Trails master plans available on the city website. Without RAP tax funds these improvements will be delayed, or eliminated. It is anticipated that a small percentage of funds would also be made available for arts/cultural programs. Some of the projects that may potentially be funded with RAP tax revenue over the next ten years include:

- Completion of the 400 West Community Park expansion including additional playing fields, trail, bowery, playground and parking
- Replacement/upgrade of playground equipment at existing parks
- New tennis, basketball, and/or pickleball courts
- Baseball field improvements
- Legacy Trail restroom and improvements

- Mountainside trail improvements
- Additional bike lanes
- Improvements to the Whitaker Museum
- Support for Centerpoint Legacy Theatre

As citizens, we all pay the RAP sales tax when we shop in the neighboring communities. We experience a lot of traffic impact from those who come to Centerville to shop at our stores and eat at our restaurants. The RAP tax allows those shoppers to contribute, in a small way, to improvements in our community.

Centerville resident Jennifer Beckstrand put it this way:

“Roads and water projects are what keep Centerville safe and livable, but parks, recreation opportunities, arts, and museums are the treasures of our community. The RAP tax helps preserve the very heart of why we love to call Centerville our home.”

Please join the majority of the Centerville City Council in support of the continuation of the RAP tax.

REBUTTAL OF THE ARGUMENT FOR THE TAX

Both arguments acknowledge that the RAP tax is not essential. Essential taxes focus on basic services and infrastructure such as: water, sewer, utilities, roads, fire protection and law enforcement. These are justifiable reasons for taxes. The RAP tax is not justifiable! The RAP tax is not a free will offering or “contribution” as the ‘argument in favor’ claims. You have no choice but to pay the tax.

A tax is no respecter of persons. It is true that the payment of this tax will have little impact on our more affluent citizens. However, it also taxes seniors and families who live on fixed and limited incomes due to retirement, underemployment and unemployment. Frederic Bastiat warned 100 years ago, *“once government steps over this line between the protective or negative role into the aggressive role of redistributing wealth . . . it then becomes a means for what he accurately described as legalized plunder”* (1850, THE LAW, reprinted by the Foundation for Economic Education).

We have no reason to renew the RAP Tax. We can fund projects to beautify our parks, trails, and the arts by donating without coercion, to the Centerville Foundation.

This is not an argument about improving the quality of life in Centerville – it is about the proper role of government. The long list of improvements can be done without forcing another tax burden upon the backs of our people. Vote for the proper role of government. Vote against “legalized plunder.” Vote “NO” for the RAP tax.

Councilman Lawrence Wright

“The arguments for or against a ballot proposition are the opinions of the authors.”

ARGUMENT AGAINST THE TAX

Centerville politicians and the Centerpoint Theatre are campaigning for a renewal of the RAP tax. The Centerpoint Theatre (a private, non-profit organization that leases the Performing Arts Center) has a lot to gain from its renewal. Centerpoint Theater is the prime beneficiary of 90% of RAP tax revenue. If existing municipal law is not changed the theatre could benefit from millions of tax dollars to support their programs and operations.

Before voting consider the following important facts:

- The City has set up a foundation where citizens can make tax-deductible donations to fund improvements to parks, trails and the arts. This foundation puts the citizen in the driver's seat – where they can donate their money to support these causes. Let's put this under-used resource to work instead of adding to our tax burden.
- Those supporting the RAP tax renewal claim that passage of the tax will benefit the cultural operations of the Whitaker Museum – this is not true. The City Attorney said, “it is my opinion that RAP tax revenues cannot be used to finance ongoing operating expenses or programs of the museum.”
- The RAP tax must be put into perspective with other taxes on the ballot including:
 - A hefty Davis County School bond and,
 - A sales tax increase on gasoline.
 - There is also a big push to convert the South Davis Metro Fire Agency into a new fire district that will levy property taxes as early as 2016.
- As you think about the RAP tax, consider these new taxes for educating our children, maintaining our streets and supporting our fire department. Do we really need a non-essential RAP tax when we have other more pressing needs?
- The RAP tax is a redistribution of wealth where money is taken from your pocketbook and put into the hands of politicians and government bureaucrats who think they know better how to spend your money. We, as citizens know how best to spend our own hard earned dollars. If you share this same belief then vote AGAINST the RAP Tax.
- The RAP tax funds non-essential services off the backs of the

poor and those on fixed incomes. They have no choice but to pay the tax.

“Bastiat pointed out over a hundred years ago, once government steps over this clear line between the protective or negative role into the aggressive role of redistributing wealth and providing so-called ‘benefits’ for some of its citizens, it then becomes a means for what he accurately described as legalized plunder. It becomes a lever of unlimited power which is the sought-after prize of unscrupulous individuals and pressure groups, each seeking to control the machine to fatten his own pockets or to benefit its favorite charities - all with the other fellow's money”

(THE LAW, 1850, reprinted by the Foundation for Economic Education, Irvington-On-Hudson, N.Y.).

I urge all of us, to vote AGAINST renewal of the RAP tax.

Councilman Lawrence Wright

REBUTTAL OF THE ARGUMENT AGAINST THE TAX

Councilman Wright is correct that CenterPoint Legacy Theatre has benefited from the RAP tax in the past. That was exactly the plan in 2008 when voters in Centerville and Bountiful overwhelmingly passed the RAP tax to construct the Davis Performing Arts Center. The community has been incredibly supportive of the Theatre with ticket sales far above original projections.

Now that the theatre building is on track to be paid off, if the voters re-approve the RAP tax, the City Council will be asked to change the municipal code to allocate the vast majority of funds in future years to improve our parks and trails. State law is set up so that each time the RAP tax is re-approved, your local City Council can re-allocate funds to match local priorities.

Councilman Wright argues that instead of a tax paid by those who shop in Centerville (a high percentage of shoppers are not Centerville residents), we should fund our parks via voluntary donations. Centerville residents are very generous. This year many collectively donated hundreds of hours and thousands of dollars to support Centerville's Centennial Celebration. However, donations are not a realistic way to fund the millions of dollars in park infrastructure improvements needed.

Beautiful parks, useful trails, a vibrant recreation program, and well-maintained cultural facilities make Centerville an attractive place for families. A family friendly community benefits everyone in the city by keeping crime low and property values up.

Please vote FOR re-approval of the RAP tax.

NOTICE OF PUBLIC HEARING – RAP TAX REAUTHORIZATION – OCTOBER 20, 2015

The Centerville City Council will hold a public hearing on the proposed RAP Tax Reauthorization ballot proposition on Tuesday, October 20, 2015 at 7:00 p.m. or as soon thereafter as the matter can be heard. The public hearing will be held at Centerville City Hall at 250 North Main, Centerville. Pursuant to *Utah Code Ann.* § 59-1-1605, the City Council shall allow equal time, within a reasonable limit, for a presentation of the arguments in favor of the ballot proposition and against the ballot proposition. The City Council shall also provide any interested person desiring to be heard an opportunity to

present oral testimony at the public hearing within reasonable time limits.

For additional information:

Check out www.centervilleut.net/recorder.elections.html; call or e-mail Marsha Morrow, City Recorder, at (801) 295-3477 or, marsham@centervilleut.com.

**GENERAL ELECTION
TUESDAY NOVEMBER 3, 2015
REMEMBER TO VOTE!**



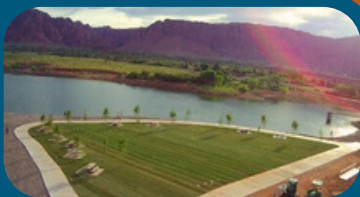
RAP Tax Voter Information Pamphlet

This November, voters will have the opportunity to vote on the renewal of the Recreation, Arts, and Parks (RAP) Tax. This sales tax helps fund initiatives such as upgrading parks, improving community recreation facilities and supporting the arts, throughout Washington County.

The RAP Tax, first implemented in 2014, is up for renewal every 10 years. It's important to note that this renewal is **NOT** an additional tax increase, so taxpayers will see no changes to the sales and use taxes they currently pay to the county.

Below, you'll find key statistics that highlight the program's impact over the past decade.

220+
Recreation
Projects



125+
Art Organizations

175+
Park Projects





What is the RAP Tax?

The RAP Tax has been in place since 2014. This sales and use tax is levied to fund Recreation, Arts, and Parks including but not limited to, athletic fields, playgrounds, campgrounds, trails, or other facilities used for recreational purposes; and non-profit organizations, and municipal or county councils and for the support of activities, such as art, music, theater, dance, and history.

How much is the RAP Tax?

The RAP tax is 0.1%. This equals 1 penny for every \$10 spent.

Will this increase my taxes?

No. The current ballot initiative is a renewal of the existing tax and will not increase your tax responsibility.

Who pays the RAP Tax?

Anyone who makes a qualifying point of sale purchase in Washington County pays the tax, including tourists, regardless of their place of residency.

Various Projects & Organizations Funded by the RAP Tax



Fire Lake Park
Ivins



All-Inclusive Park
Hurricane



Tuacahn Center for the Arts
Ivins



Canyon View Playground
Santa Clara



Bearclaw Poppy Trail
St. George



Dixie Rock Trail
Hurricane



Baseball Complex
Washington City



Veteran's Park
Washington City



**Little Valley
Pickleball Complex
St. George**



**Snake Hollow
Bike Park
St. George**



**Pioneer Park Trail
St. George**



**Hurricane Theatrical
Hurricane**



**Jem Trail
Hurricane**



**Southwest Symphony
Hurricane**



**Riverwood Pavilion
La Verkin**



**Pickleball Courts
Washington**

**The arguments for or against a ballot proposition are the opinions of the authors*

Argument For RAP Tax Renewal

“Washington County communities offer residents access to a wide variety of Recreation, Arts, and Parks (RAP) programs. When I think about what these programs mean to me and my family, I am reminded of the many trails, parks and festivals we have enjoyed. RAP funding has upgraded parks and trails throughout the County as well as adding pickleball courts, soccer fields, and upgraded playgrounds.

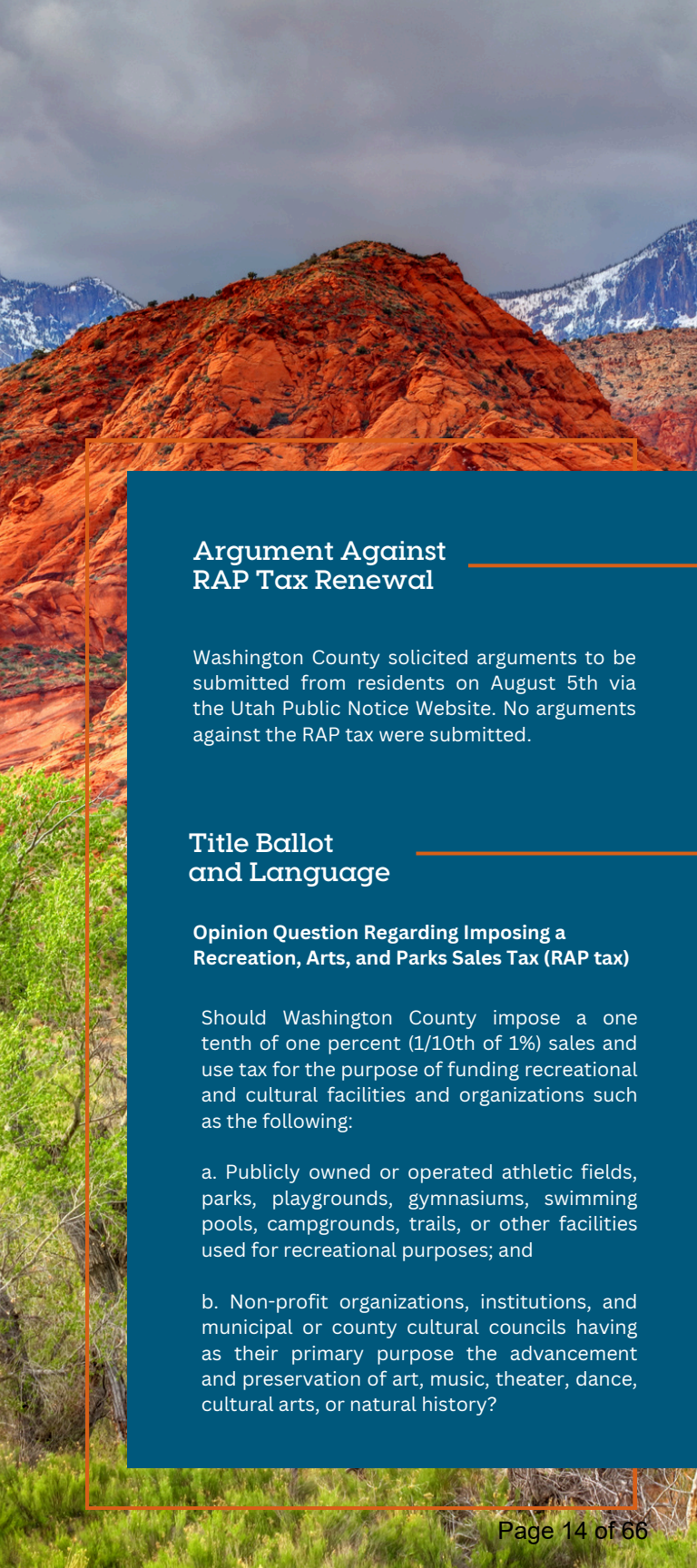
My son can participate in recreation programs which might not be available if not for Recreation funds provided by RAP. From the enchantment of Tuachan Center for the Arts; to the renowned Southwest Symphony Orchestra; and to the art installations of Art Around the Corner, Washington County is home to so many outstanding arts organizations. Here in Washington County, we have the opportunity to participate in and interact with each other – to truly form a sense of community, a place to belong.

So, what is RAP Tax? It is the ONLY way to get our many visitors to pay for the amenities they use in our communities. Washington County collects one-tenth of 1 percent (.1%) in sales and use tax on non-grocery purchases. This equates to only one cent for every \$10.00 spent on non-grocery purchases. With the continued growth in Washington County, especially from visitors to our communities, RAP tax helps keep our Recreation, Arts and Parks improved and up to date.

RAP Tax is not new; it has been in place since 2014. The renewal of RAP Tax will be on the November ballot. If RAP goes away, we will not notice the difference in our wallets, but we may well notice the difference in our communities. As they search for other sources of funding, communities will most likely need to increase user fees and discontinue programs.

My family loves the wide variety of Recreation, Arts and Parks offered in Washington County. It would truly be a loss to many people if this funding were to disappear. I strongly support the referendum on the ballot to continue the Washington County RAP Tax.”

Respectfully submitted by Jamy Dahle from Ivins, Utah



Argument Against RAP Tax Renewal

Washington County solicited arguments to be submitted from residents on August 5th via the Utah Public Notice Website. No arguments against the RAP tax were submitted.

Title Ballot and Language

Opinion Question Regarding Imposing a Recreation, Arts, and Parks Sales Tax (RAP tax)

Should Washington County impose a one tenth of one percent (1/10th of 1%) sales and use tax for the purpose of funding recreational and cultural facilities and organizations such as the following:

- a. Publicly owned or operated athletic fields, parks, playgrounds, gymnasiums, swimming pools, campgrounds, trails, or other facilities used for recreational purposes; and
- b. Non-profit organizations, institutions, and municipal or county cultural councils having as their primary purpose the advancement and preservation of art, music, theater, dance, cultural arts, or natural history?

Voting Information

General Election held on November 5, 2024
Drop Boxes are under 24/7 video surveillance

Ballot Drop Boxes

- No postage is required. Open 24 hours a day until 8 pm on Election Day.

Drop Box Locations

- Drive up
 - Hurricane City Library
 - Santa Clara Branch Library
 - St George City Library
- Walk up
 - Washington City Library
 - Washington County Administration Building
 - Municipality, City, and Town Ballot Boxes may be available near you. Scan QR code for locations/times.

Mail with the US Postal Service

- All mailed ballots must be clearly postmarked no later than the day BEFORE Election Day.
- We strongly suggest that if you are returning your ballot close to Election Day that you take advantage of our Drop Box locations instead of mailing it.



Voting Information

Early Voting and Election Day Information

In Person Voting

You can vote in person at either of our locations:

Dixie Convention Center 1835 Convention Center Dr St. George, UT 84790	Hurricane Community Center 63 South 100 West Hurricane, UT 84737
--	--

Election Day Voting

Tuesday, November 5 from 7:00 am to 8:00 pm at the Dixie Convention Center and Hurricane Community Center

Early Voting Locations and Times

Dixie Convention Center

Tuesday, October 29	9:00 am - 1:00 pm
Wednesday, October 30	9:00 am - 1:00 pm
Thursday, October 31	12:00 pm - 4:00 pm
Friday, November 1	12:00 pm - 4:00 pm

Hurricane Community Center

Tuesday, October 29	12:00 pm - 4:00 pm
Wednesday, October 30	12:00 pm- 4:00 pm
Thursday, October 31	9:00 am - 1:00 pm
Friday, November 1	9:00 am - 1:00 pm



RESOLUTION NO. 2015-13

A RESOLUTION SUBMITTING A BALLOT QUESTION TO THE RESIDENTS OF CENTERVILLE CITY REGARDING THE IMPOSITION OF A LOCAL SALES AND USE TAX OF ONE-TENTH OF ONE PERCENT (0.1%) ON CERTAIN QUALIFYING TRANSACTIONS WITHIN THE CITY TO FUND RECREATIONAL FACILITIES AND CULTURAL FACILITIES AND ORGANIZATIONS.

WHEREAS, the City is authorized, in accordance with *Utah Code Ann.* § 59-12-1402, to submit an opinion question to the residents of the City providing each resident an opportunity to express the resident's opinion on the imposition of a local sales use tax of one-tenth of one percent (0.1%) on qualifying transactions within the City to fund recreational and zoological facilities and botanical, cultural, and zoological organizations in the City (hereinafter referred to as the "RAP Tax"); and

WHEREAS, the voters of Centerville previously approved the RAP Tax on November 6, 2007, and by the Centerville City Council in Ordinance No. 2007-20 on December 4, 2007, which RAP Tax is set to expire on April 1, 2016, but may be reauthorized by the voters to continue for an additional ten years in accordance with applicable State law; and

WHEREAS, the City has determined that it is in the best interest of the residents of the City to submit a ballot question to the voters of the City regarding the reauthorization of the RAP Tax to assist the City in developing and improving recreational facilities and cultural facilities and organizations within the City; and

WHEREAS, the City is required, pursuant to *Utah Code Ann.* § 59-12-1402, and by reference therein § 11-14-201, at least 75 days before the date of the election, to approve a resolution submitting the question of the reauthorization of the RAP Tax to the voters of the City; and

WHEREAS, the City Council desires to submit to its residents in the upcoming municipal general election the ballot question of whether the City should reauthorize the RAP Tax, as more particularly provided herein and in accordance with applicable provisions of Title 59, Chapter 12, Part 14 (City RAP Tax Funding), Title 11, Chapter 14 (Local Government Bonding Act), Title 20A (Election Code), and Title 59, Chapter 1, Part 16 (Transparency of Ballot Propositions Act) of the *Utah Code Annotated*, as amended.

NOW, THEREFORE, BE IT HEREBY RESOLVED BY THE CITY COUNCIL OF CENTERVILLE CITY, STATE OF UTAH, AS FOLLOWS:

Section 1. Submission of Ballot Question to Voters. Pursuant to authority set forth in *Utah Code Ann.* § 59-12-1402, the City Council hereby directs and authorizes that a ballot question be submitted to the residents of the City regarding the proposed reauthorization of the RAP Tax, which ballot question shall be submitted to the residents by ballot proposition in conjunction with the municipal general election to be held on November 3, 2015.

Section 2. Ballot Title and Proposition. The specific ballot title and proposition to be submitted to the voters at the November 3, 2015 election shall be as follows:

**OFFICIAL BALLOT PROPOSITION FOR THE
CENTERVILLE CITY, UTAH
RAP TAX REAUTHORIZATION ELECTION**

November 3, 2015

Shall Centerville City, Utah, be authorized to impose a 0.1% sales and use tax for recreational facilities and cultural facilities and organizations for the City?

☐ **FOR THE RAP TAX**

☐ **AGAINST THE RAP TAX**

Section 3. Copy of Resolution. Pursuant to *Utah Code Ann.* § 11-14-201, as amended, a copy of this approved Resolution shall be provided to the Lieutenant Governor and the election officer charged with conducting the election at least 75 days before the date of the election.

Section 4. Notice of Election. Pursuant to *Utah Code Ann.* § 11-14-202, as amended, the City shall ensure that a notice of the election regarding the RAP Tax is published once per week during three consecutive weeks in a newspaper having general circulation in the City with the first publication occurring not less than 21 nor more than 35 days before the election and on a website that complies with *Utah Code Ann.* § 45-1-101 for three weeks that immediately precede the election. The notice of election shall include the date and place of the election, the hours during which the polls will be open, and the title and text of the ballot proposition.

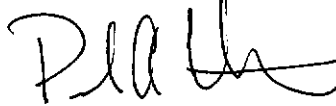
Section 5. Election. The election shall be conducted in conformity with the laws of the State of Utah, including, but not limited to, Title 20A of the *Utah Code Annotated*, and the officials of the City are hereby authorized and directed to do all things necessary to conduct the election in accordance with the law.

Section 6. Severability Clause. If any section, part or provision of this Resolution is held invalid or unenforceable, such invalidity or unenforceability shall not affect any other portion of this Resolution, and all sections, parts and provisions of this Resolution shall be severable.

Section 7. Effective Date. This Resolution shall be signed by the Mayor and City Recorder and shall become effective immediately.

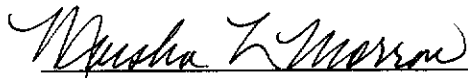
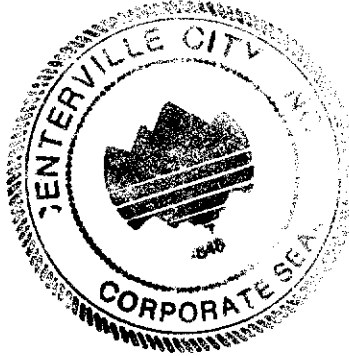
PASSED AND ADOPTED BY THE CITY COUNCIL OF CENTERVILLE CITY,
STATE OF UTAH, ON THIS 4th DAY OF AUGUST, 2015.

CENTERVILLE CITY



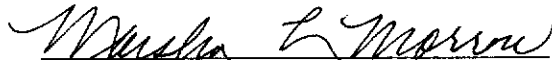
Mayor Paul A. Cutler

ATTEST:


Marsha L. Morrow, City Recorder

CERTIFICATE OF PASSAGE AND EFFECTIVE DATE

According to the provisions of the U.C.A. § 10-3-719, as amended, resolutions may become effective without publication or posting and may take effect on passage or at a later date as the governing body may determine; provided, resolutions may not become effective more than three months from the date of passage. I, the municipal recorder of Centerville City, hereby certify that foregoing resolution was duly passed by the City Council and became effective upon passage or a later date as the governing body directed as more particularly set forth below.


MARSHA L. MORROW, City Recorder

DATE: 8/7/2015

EFFECTIVE DATE: 8 day of Aug, 2015.

CENTERVILLE
CITY COUNCIL

Staff Report
7/1/2025

Item No. 2.

Title: Website Update

Initiated By: Bryce King, Administrative Services Director

Staff Representative: Bryce King, Administrative Services Director

SUBJECT:

Bryce King will give a demo and update on the new website process

RECOMMENDATION:

BACKGROUND:

We started the process of the redesign process with our current provider, CivicPlus. While we were going through the process, we were informed that the redesign was really just a facelift of the homepage. Upon further demos and discussion, the features we wanted were not included in the redesign without extra fees and annual fees to maintain the features. We wanted to do something simple, like have custom headers and buttons. As a team, we decided to go out and explore some other options. We did demos with Cobalt, GHD, JGPR and Revize.

ATTACHMENTS:

1. Revize Custom Website Proposal - Centerville, UT
2. Cobalt Proposal
3. Centerville City UT - JGPR Services Proposal
4. Centerville, UT - CivicPlus Renewal Estimate w_ Add Ons
5. Centerville City - GHD - Website Redesign
6. Website Comparison Analysis

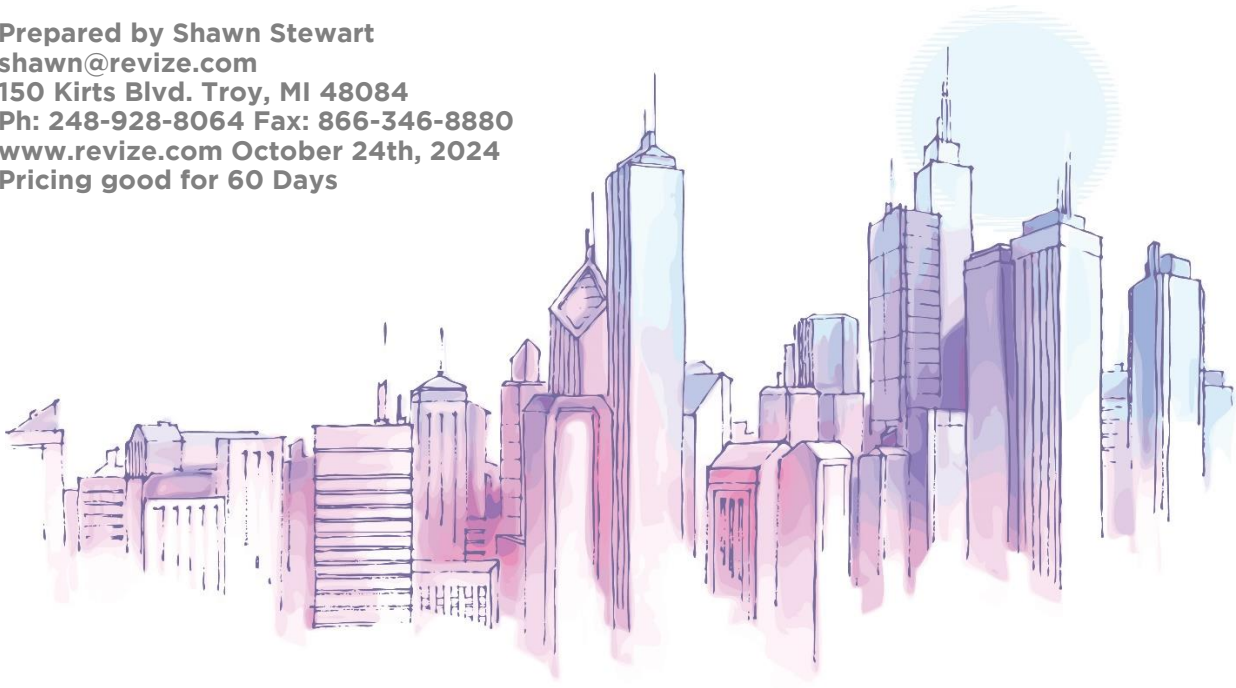


The Government Website Experts

WEBSITE PROPOSAL FOR Centerville, Utah

Revize is a Minority Business Enterprise (MBE)

Prepared by Shawn Stewart
shawn@revize.com
150 Kirts Blvd. Troy, MI 48084
Ph: 248-928-8064 Fax: 866-346-8880
www.revize.com October 24th, 2024
Pricing good for 60 Days



To Bryce King and Members of the Centerville City Council,

Thank you for considering Revize as your Michigan based web development partner. For nearly two decades, Revize has been a leader in providing high quality, government-compliant web solutions. Located in Troy, Michigan, we have launched hundreds of government websites nationwide, and our myriad of industry awards and hundreds of satisfied clients stand as testament to the quality and value of our work.

Every member of the Revize team understands that this project is more than a website; It's a valuable resource that can help you build a better community.

Visitors are drawn to websites that are appealing yet functional, user friendly with a plethora of services, and accessible on a wide range of devices. A Revize website will allow your residents and businesses to easily fill out and submit documents, review and pay bills and taxes, perform searches to answer frequently asked questions and perform a suite of other tasks that would otherwise require staff assistance. What's more, a Revize website will enable you to increase staff productivity and decrease costs by reducing off-line departmental operations.

We will work closely with you to design and develop a dynamic, functional and easy to navigate website that will perfectly fit your community. Then we empower you to control your digital presence with the industry's best administrative management applications. Revize training ensures that your team has the skills needed to expertly update and manage website content and delivery.

Clients select Revize because we can help them

- Effectively engage residents.
- Enhance their web presence and build an online communications center.
- Empower non-technical web content editors and administrators to easily execute changes.
- Implement a scalable solution that allows them to affordably grow their web presence for the long term.

We have worked hard to establish a reputation for creating online community websites that engage, inform, and increase participation of your community. With our help, your community's website can serve your residents better, inspire them more, and get them actively involved in your municipal government.

Please contact me if you have any questions at all.

Sincerely,



Shawn C. Stewart
Account Manager
shawn@revize.com

Revize Clients!

• San Carlos, CA	www.cityofsancarlos.org
• New Bern, NC	www.newbern-nc.org
• Cassopolis, MI	www.cassopolis-mi.us
• Navasota, TX	www.navasotatx.gov
• Olympia, WA	www.olympiawa.gov
• Des Moines, IA	www.dsm.city
• Mt. Washington, KY	www.mtwashingtonky.org
• Hitchcock, TX	www.cityofhitchcock.org
• Largo, FL	www.largo.com
• Myrtle Beach, SC	www.cityofmyrtlebeach.com
• Prospect Park, NJ	www.prospectpark.net

Colleen Roberts, New Bern, NC – Public Information Officer

“Revize is a beehive of creative thinkers who are interested in putting your organization's communication objectives front and center. They're extremely easy to work with and they're engaged every step of the way. Before, during and after Revize did our site build, they were super responsive any time we had questions or concerns. & they're always open to new ideas too. We couldn't be happier!”



Table of Contents

Table of Contents	4
Executive Summary	5
Website Project Experience	7
Website Account References	10
Key Objectives and Deliverables	12
The Revize Solution	14
Project Planning and Setup	14
Wireframe to Concept	15
Timeline Summary	16
Standard Training Agendas	17
Final Phase: You Go Live!	18
Marketing & Ongoing Consultation	18
Search Engine Registration and Marketing	18
Security	18
Security Controls, SSL, and Active Directory (LDAP)	19
Application Security Authentication	19
Hosting and Technology Architecture	20
Revize Website Analytics	21
Revize Support	22
Revize Custom Design Quote	23
Optional Payment Plans	24
Custom Website Features Included	25
Optional Features Discussed	26

Executive Summary

Thank you for considering Revize Software Systems for your new website project. We understand the importance of this undertaking and know how motivated your government/community is to selecting the right vendor; one who will work with you through all the steps required to build the perfect website.

In more than two decades of working with government leaders, as well as through nationwide surveys, we have learned that the key to choosing a website vendor is finding the right balance between the total cost of the solution and the quality of the design, online apps and user functionality. In simpler terms, you need a solution that works for you and serves your constituents.

About Us

Having launched over 3,000 government clients nationwide, Revize Software Systems is one of the industry's leading providers. We credit our rapid growth to our 24-year track record of building award-winning government websites and content management systems. When you work with Revize, you're not just a client, you become part of the Revize family and will receive the service and support you need and expect! We are among the most highly respected government website experts in the United States and we proudly stand by our work.

Our Innovative Responsive Web Design (RWD) and Web Apps

Revize has been a pioneer in implementing the latest trends in design by using Responsive Web Design (RWD). This technology ensures that site visitors have an optimal viewing experience — easy reading and navigation with a minimum of resizing, panning, and scrolling — across a wide range of devices, from desktop monitors to mobile phones. RWD provides flexible and fluid website layouts that adapt to almost any screen. When you implement a dynamic new website powered by Revize, you will not only get an outstanding look, layout and navigation, but you also receive 24/7 access to our Government Communication Center for residents, business and visitors.

Our Award-Winning Government CMS

Revize is renowned as a leader in providing practical, high-value, easy to use content management software Government CMS. This simple-to-use yet powerful solution enables clients to manage their online presence with high functionality and style. With applications such as an online document center, public service request app, public records request tracker, agendas and minutes, frequently asked questions and more, Revize ensures that our clients have the tools they need to make information and services available for website users at the click of a mouse.

Quick Deployment, Personalized Training and Support

Revize addresses time concerns by completing websites in considerably less time than our competitors. And because our software is so easy to use, we are also able to effectively train our clients in less than half the time it takes our competitors. Our training program is customized based on each client's needs, and we provide hands on training the way you want it - either onsite or off site through web conferencing tools. We pride ourselves on the skills of our support staff, who are responsive, knowledgeable and helpful. Our online support portal is available 24/7/365 for issue tracking and management. We also provide phone and email support during regular business hours.

Top Ten Reasons Why Revize gives you the Greatest Value!

- Modern, timeless and unique website design integrated with online Government apps
- On-time delivery
- Competitive pricing
- Responsible stewardship of the organization's stakeholders
- Full functionality to update and manage your website
- All the tools/apps needed to increase communications with citizens
- An easy CMS to train employees quickly
- Extended phone and email support
- Unlimited Upgrades: Revize provides unlimited FREE upgrades to new and existing modules at no additional cost to you.
- Unlimited Upgrades: Revize provides unlimited upgrades to new and existing modules at no additional cost to you. Once you invest in Revize, you will receive free upgrades and feature enhancements for life.

Here you will find the communication tools you need such as

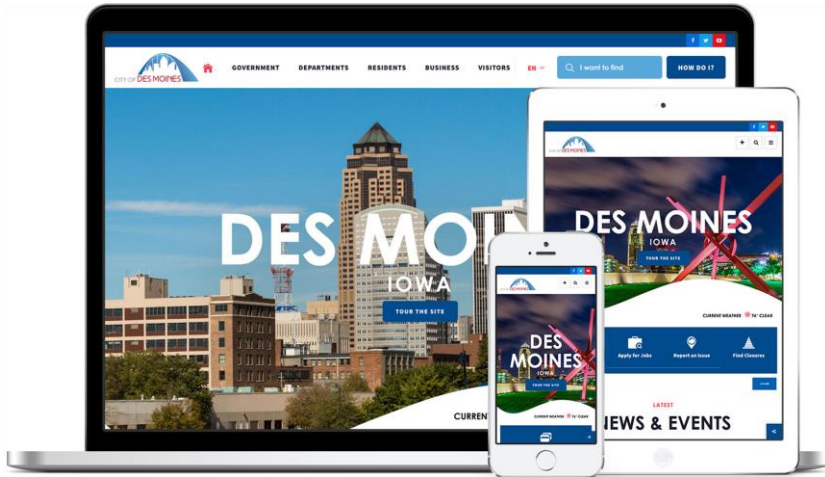
Public Service Request Modules
Calendar of Events with online form submissions
Text and E-mail Notification Modules for projects/outreach
Curated Search Functionality
Facilities Reservations
Online Interactive Forms and Workflow
Multi-Use Listing Directories

And Many More!



Website Project Experience Examples

The City of Des Moines, Iowa



www.dsm.city

Details:

The City of Des Moines, Iowa came to Revize for a website that was completely different. Coming from an internally developed site, they wanted to work with a vendor that could lead them to a new way of interacting with their users. Page layouts were created to allow unique interaction with the city. This included board listings, Q&As, interactive park directories, plain language, and a resident focused navigation. We also incorporated some of their internal databases and features that had been built internally. This site improves the online experience for residents, business owners, and visitors!

Details:

Revize created a modern, aesthetically pleasing website for Riverton City that truly captured the essence of the community. The website introduced a responsive design which now allows for an adaptive experience across all devices including smartphones and tablets, but also integrated a user-friendly content editing management system. This website brings together an amazing design with a full suite of web apps to engage residents. Smooth transitions from the home page to interior pages of this website allow users to find exactly what they are looking for easily. Their unique design, streamlined integration of web applications, and a high traffic featured news and headlines area top off this website!

Riverton City, Utah



www.rivertonutah.gov

The City of Largo, Florida



www.largo.com

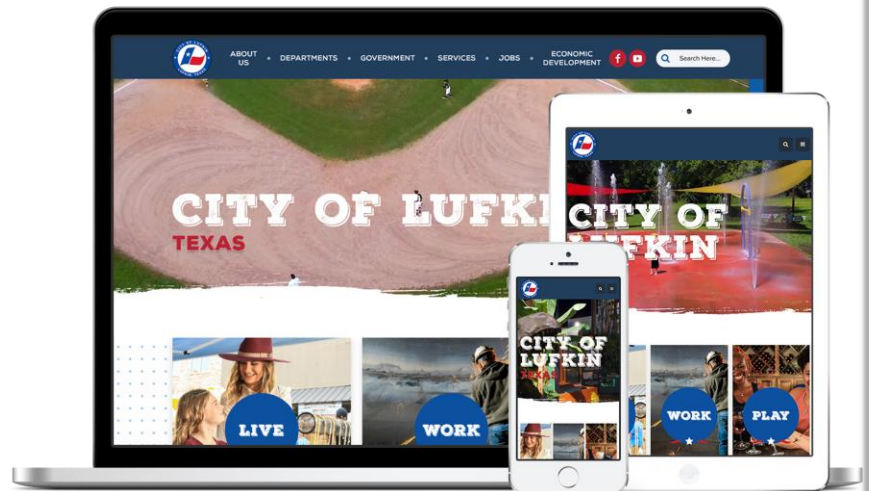
Details:

Largo, Florida wanted a website like no other. Through a collaboration between the city marketing team and Revize, we were able to create this award-winning website. Each page in this website was designed to uniquely fit the needs of the community. We also built unique designs for the city parks, library, and theater. The navigation within this site is built based on services rather than department silos. Overall, this website brings together an amazing mix of design expertise and functional clarity to create a great user experience!

Details:

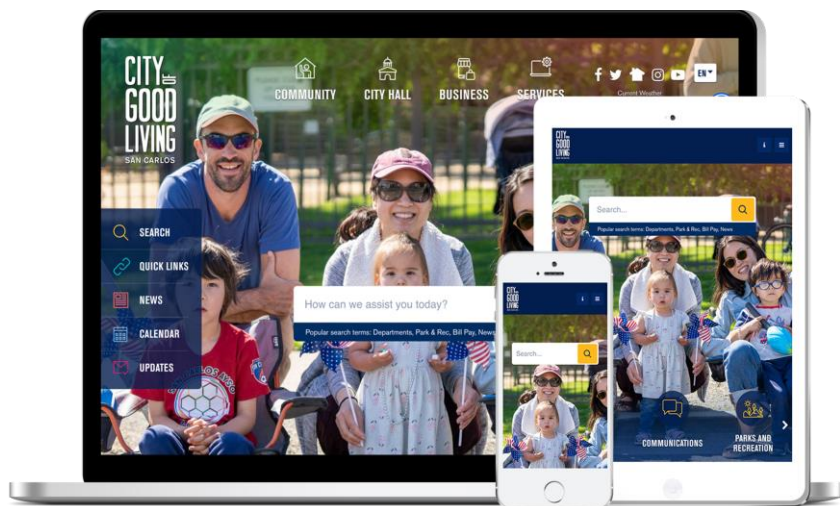
Lufkin wanted a design unlike any other. We pushed the limit of what people think when they see a city website. In addition to integrating a drone video that spans the full width of the homepage, this site features a strong mobile-ready design that showcases multiple aspects of the city they wanted visitors to see. Users are now, more than ever, viewing websites on their hand-held devices. Some estimates say this is as high as 60% of all internet usage! With more scrolling we are able to give the user a lot of information without having to squeeze it into such a small space. We use images, icons, and interactive features to create an experience for the user. This type of design also allows us to extend the city's brand in a way that is unmatched in the industry!

The City of Lufkin, Texas



www.cityoflufkin.com

The City of San Carlos, California



www.cityofsancarlos.org

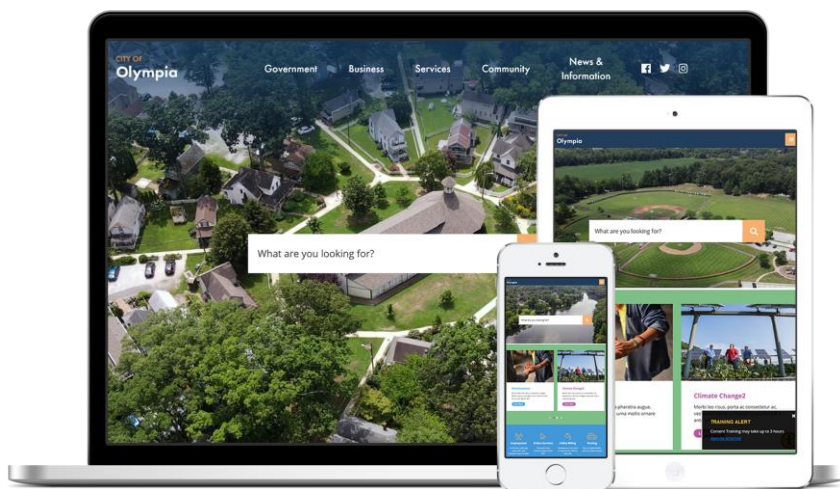
Details:

The City San Carlos, California chose Revize because they wanted a website that stood out from all of the others in California! For this site, we built unique designs for the city, with every page having a unique look and feel while maintaining their new brand. This site also includes our proprietary “curated search” feature. This feature puts you in control of the search results on the site. You get to decide which results display based on the search criteria your users input into the search. This allows them to find the results they are looking for instantly!

Details:

The City of Olympia, the capitol of Washington, presented a unique opportunity for Revize and the city’s web team. This website features an extremely innovative homepage: As users scroll from one section to the next, they can explore different trending topics, services, news and much more in an extremely modern fashion. We built this website to be one of the most visually inspiring, but also most functional websites in the United States. With the unique design coupled with features such as a curated “smart search” feature and online interactive forms, this website makes a strong case for that title!

The City of Olympia, Washington



www.olympia.gov

Website Account References

Client: City of Wylie, TX

Craig Kelly, Public Information Officer
Office: (972) 516-6016
Email: craig.kelly@wylietexas.gov
Website: www.ci.wylie.tx.us

Client: Borough of Prospect Park, NJ

Intashan Chowdhury, Borough Administrator
Phone: (973) 790-7902 x532
Email: chowdhuryi@prospectpark.net
Website: www.prospectpark.net

Client: City of Lufkin, TX

Jessica Pebsworth, Public Relations Specialist
Phone: (936) 633-0321
Email: jpebsworth@cityoflufkin.com
Website: www.cityoflufkin.com

Client: Carlisle Borough, PA

Contact: Stephanie Taylor, PIO
Office: (717) 240-6916
Email: staylor@carlislepa.org
Website: <https://www.carlislepa.org>

Client: Riverton City, UT

Casey Saxton, Director of Communications/PIO
Office: 801-208-3189
Email: csaxton@rivertoncity.com
Website: www.rivertoncity.com

Client: City of Duluth, GA

Alisa Williams, Economic Development & Marketing Director
Office: (678) 475-3506
Email: awilliams@duluthga.net
Website: www.duluthga.net

Client: City of Olympia, WA

Joshua Linn, Website Administrator
Office: (360) 570-3782
Email: JLinn@ci.olympia.wa.us
Website: www.olympiawa.gov

Client: City of San Carlos, CA

Quinne Woolley, Management Analyst
Office: (650) 802-4212
Email: qwoolley@cityofsancarlos.org
Website: www.cityofsancarlos.org

“The Revize responsive website design is second to none for us providing an excellent experience for the growing number of residents, visitors and businesses accessing WylieTexas.gov on mobile devices. Our website’s progressive look captures the vibrant culture of the community.

— Craig Kelly, Public Information Officer
City of Wylie, TX

Awards & Accolades

We were thrilled with the outcome of our website redesign project. The Revize team was professional and responsive throughout the process.

- Tori Mathes, Communications Manager, City of Berkley, MI



Did you know?

Our technical support staff are trained developers. When you call for tech support, you'll be speaking to staff with direct knowledge of development!

Key Project Objectives & Deliverables

The following list details this project's goals:

1. Visually appealing

Revize clients have told us that Revize has one of the best creative design teams in the industry. We create a branded style for each design with eye-catching, functional websites that help your visitors increase communication and promote awareness. We believe this creates new interest with new residents and their families to visit the library frequently. The award-winning Revize designs have been sought by municipalities across the country to increase tourism and economic development!

2. Easy to find content

Revize regularly conducts government web visitor usability studies, and as a result, we already know how web visitors want to navigate the website and get to the programs, services and information they desire in an easy-to-use manner. Revize has developed a navigation system to get to any web page in one click from the Home Page, and provides specific applications that allow for SEO optimized, functional directories and navigation that are as attractive as they are useful. The streamlined navigation includes elements such as drop-down menu navigations and mega-menus, content categorization and the ability to create additions to website pages without any hassle!

3. Increase partner engagement and follow-up

Our list of website features allows a plethora of features specifically tailored to increase interactivity with your local businesses, visitors, and special event committees. These applications include web forms for responses, listing directories, e-mail and text notifications, home page alerts, etc. We also design the website with "Calls-to-Action" in mind to inspire web visitors to take advantage of programs and information offered.

4. Increase search engine visibility

Every Revize website is programed to allow 100% of each page's content to be indexed by all the popular Search Engines. We also allow non-technical editors access to each web page's metadata so you can increase your web presence and contour the search so if someone enters a question in Bing or Google Search, it will try to pull them to the web page of your new website directly. This also includes allowing web crawling of the website, and you can even elect to implement a curated search function and categorization!

5. Seamless integration with social media and Third-Party Applications

Revize: Revize will add Social Media icons and Social Media integration to your website's News Center. We will also create a Social Media Wall or a clean looking Social Media Center to show off your latest social media posts. We also provide framing and/or integration of currently used third-party tools into the site navigation.

6. Mobile- and user-friendly

Your new website will be functional on any electronic devices, including phones, tablets and PCs. Revize has made Responsive Website Design a standard for over 8 years. Because of this, we add additional responsive programming to take advantage of new mobile phone technologies and high-definition video cards to make your web visitors' website experience more enjoyable and smoother.

7. Easy to update content

The Revize CMS non-technical website editing solution has a 23-year maturity and was written for non-technical editors to edit the website in an easy to use "common-sense" manner through a methodology called In-Page Editing or Live-Page Editing. This allows for easy management of all functions of the website, including updating menus, removing content, etc.

Clients have indicated that if you know how to read and know about 5% of Microsoft Word, you should be able to edit a Revize Government Website (without training).

8. ADA Compliant Website

Your new website will adhere to the new WCAG 2.1 AA requirements and Section 508. We will also train your content editors how to keep ADA compliance when writing content. With your approval, Revize will also install an ADA Accessibility Widget, free of charge. This widget brings the ADA software for reading and resizing text, change color contrasts, etc. on demand for the visually impaired and/or disabled web visitor.

Example - Double Click on the Man Icon in the lower right corner to see it in action:

https://www.largo.com/facilities_directory/index.php

9. Cyber-Security

Revize has not had any website security intrusions for over 9 years. Revize has partnered with Amazon Web Services (AWS) and Google Cloud Service Platform (GCP) for its LIVE WEB server hosting infrastructure needs. Both AWS and GCP are industry leaders in high availability cloud server architecture, both server farm infrastructure is highly secured, scalable and redundant for 24/7/365 availability. Snapshot/Mirror Image backups of all of our cloud servers guarantees 100% data protection and recovery in case of any disaster. Also, Revize has dedicated CMS servers in two state-of-the-art physical data centers located in Chicago and Detroit. Onsite/Offsite data backups of all of our dedicated servers are scheduled nightly with R1Soft backup service. Additionally, Revize utilizes multiple Tier 1 bandwidth providers such as Level 3, Wiltel, and Cogent for redundancy and continuous connectivity. These procedures provide our clients with up to 500Mbps of fast fiber optic up-stream connectivity. Revize can also host both your Internet and Intranet websites; your Intranet is secure and only accessible by authorized users through a login system.

The Revize Solution

Project Planning and Setup

What makes Revize unique in its project approach and experience is our thorough preparation for each individual community combined with the range of website deployments and creative, customized fit we implement for each client. From small to large, rural to urban, the Revize project management process guarantees a perfect fit between the concept of the deployment and the expectations of the client's level of engagement preferences.

We use a proven effective process methodology: Each client is unique and we tailor our process to fit their unique needs. For as long as you are our client you will have staff dedicated to your account and access to an on-line portal for communication, design process and on-going support.

24/7/365 Project Portal Access: From day one, your project and on-going support is tracked in the Revize On-line Project Portal. The main point of contact you select for the project will receive an invitation to register, including setting up a secure user name and password. The Project Portal serves as a communication tool for any matter pertaining to your website design, development and on-going support even after your website is launched.

The following steps are followed while designing new sites

- **Establish Needs and Creative Direction:** Understand your objectives and requirements, and provide recommendations for effective online branding pertinent to your requirements, existing branding and your web audience's needs. The Revize designer will also conduct his own research in order to capture the character and "feel" of your area, which will inspire ideas for the overall design direction of the website.
- **Main Menu Navigation & Home Page Wireframes:** Work with you to establish a main-level navigational architecture and identify key items accessible from your home page. This establishes a baseline for the navigational structure, as well as the preferred content structure (wireframe*) for the home page.
- **Page Layout and module placement:** We will follow all the best practices to layout the different features and modules so that they can be easily accessed by your residents. For example, on the home page there will be sliding picture gallery and quick link buttons for Notify Me, Report a Concern, Document Center, FAQs etc. The news and announcements module and events calendar would be integrated into the website, along with the social media center.

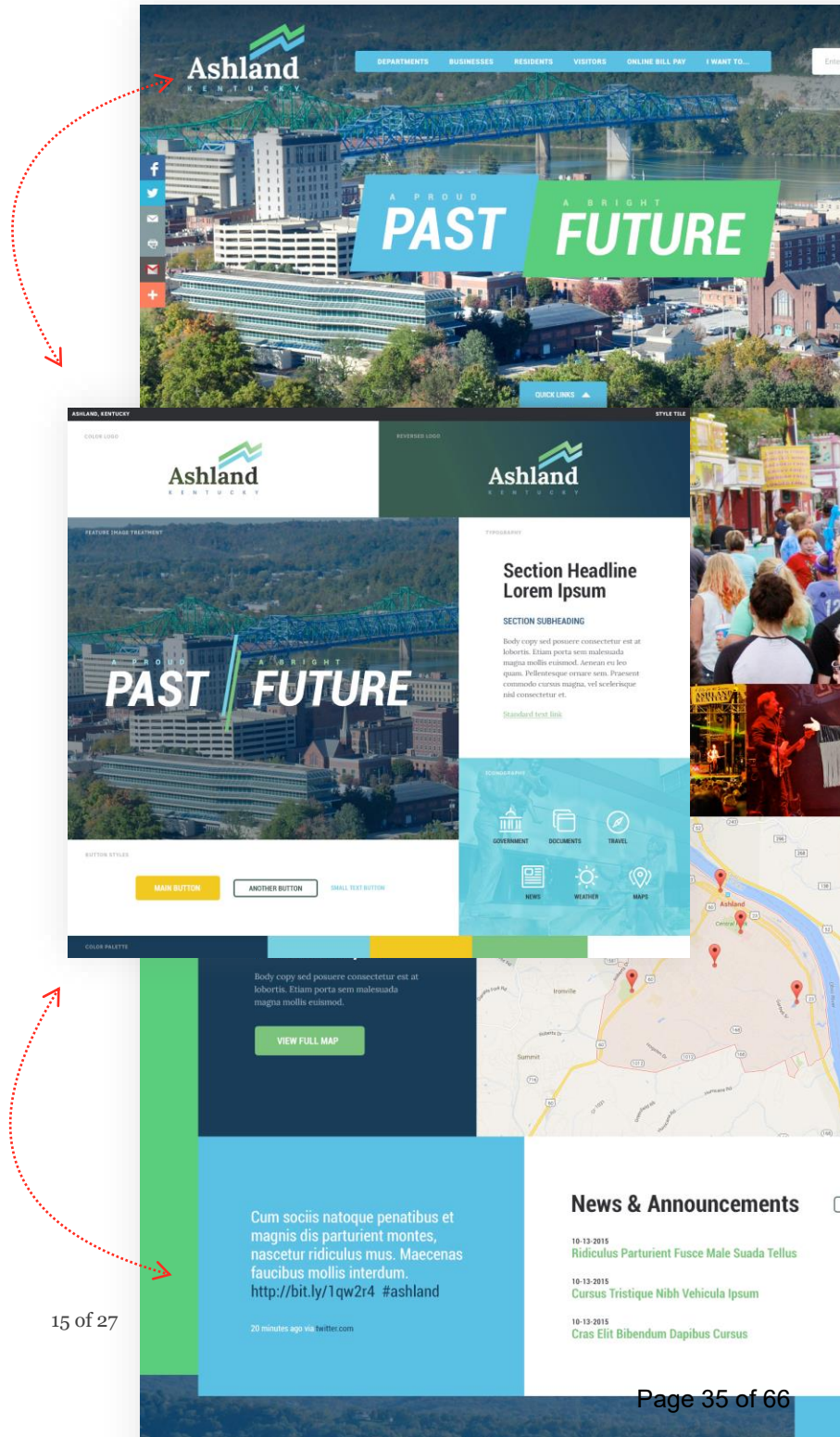
We don't use a "one size fits all" approach because it doesn't make sense.

Wireframe to Concept

- **Design Deliverable:** The design concepts for this phase will be based on one or possibly two home page layouts. The client will review and provide design feedback to the designer for changes. Revize asks that clients have no more than three iterations of changes up to the point that the final concept is approved.

- **Final Home Page Sign Off:**
When all changes have been made, Revize will present your final home page design and layout for approval. Customer approval is required to proceed to the next phase, the inner pages of the website, and the process repeats itself before the actual HTML & CSS is written.
- **Final Inner Page Sign Off:**
When all changes have been made, Revize will present your final inner page designs and layouts for approval. Customer approval is required to proceed to the next phase, when the actual HTML & CSS is written

Please Note: The home page “wireframe” will simply serve as a realistic guideline in terms of content placement, but will not include the final text nor final imagery for this phase.



Timeline Summary

Phase	When	Duration
Phase 1: Initial Meeting, Communication Strategy, SOW - Revize will conduct a staff interview and website design kickoff meeting with the client. - After the meeting, Revize will provide a detailed project plan that assesses key findings and details.	Weeks 1 through 3	3 Weeks
Phase 2: Discovery & Design - Within (5) five weeks of the kick-off meeting Revize will provide (1) one custom homepage mockup, (1) one basic interior page mockup, and (1) one navigation mockup. - Revize will provide revisions to each mockup based on the feedback received from the client, and will begin site-mapping process when client approves design	Weeks 4 through 8	5 Weeks
Phase 3 and 4: Template Development and CMS Integration - Mockups will be developed into HTML pages making them clickable and resizable. - Following HTML Development, Revize will add in the Revize Content Management System which makes the website easily editable. - Integration of any 3rd party software will begin during this phase	Phase 3: Weeks 9 through 12 Phase 4: Weeks 12 through 16	4 Weeks 5 Weeks
Phase 5 and 6: Quality Assurance, Accessibility and Custom Development - Revize will review all developed assets for functionality. The development team will review functionality, style sheet, and formatting checking for errors and verifying that site matches approved design mockups. - Any custom needs identified earlier in the project will be executed during this phase and tested for quality assurance. - ADA programming and beta site review with the client	Phase 5 Weeks 15 through 16 Phase 6: Week 17	2 Weeks 1 Week
Phase 7: Sitemap Development / Content Migration - Revize will deliver a suggested sitemap, in Excel format, for the website prior to this phase (Unless the client has chosen to create their sitemap). Client and Revize will review and provide updated versions for approval. Pages will be built out one-by-one according to this previously approved sitemap architecture. Pages that are not linked in the sitemap will be created as blank pages. - Migration includes up to all webpages, documents, and new content up to the relevant amount on the current website.	Weeks 18 through 24	7 Weeks
Phase 8: Content Editor and Web Administrator Training and Go Live preparation - Revize will conduct a review of the beta site followed by a core team training (smaller group). - After the beta site review, the client may request tweaks to the functionality of the website. - Revize will conduct Website Usability testing and a separate full staff training for all CMS editors on-site in a classroom style setting. - The training schedule will include editor training, and administrator training with a question-and-answer period. - Results of the user experience testing will be provided to the client for review. - Any change requests will be reviewed by Revize for feasibility and scope conformance before they are completed. - Revize will conduct meeting with client IT department before go live to discuss the process and establish pre-go-live checklist (e.g. SSL certificates, redirects, subdomains, etc.) - Retraining is available any time after Go Live.	Weeks 25 through 27	3 Weeks
Go-Live (Average)		21-27 Weeks

Did you know?

The project planning process is designed to fit your needs.
We will adapt our timeline if your schedule requires!

Standard Training Agendas

Basic Administrator Training (How to)

- Sign-in
- Create users
- Assign roles
- Set page level permissions
- Set section level permissions
- Configure and set up workflow approval process

Content Editor Training (How to)

- Sign-in
- Edit page content
- Copy/paste content or add new
- Create a file link
- Create a link to another web page or external web site
- Create a new page and link to it
- Insert/update a picture
- Insert/update a table
- Spell check
- Save and Save as Draft
- History of the page content (content archive)
- Create a survey form or any other type of online web form
- Create navigation pages (top/left menus)
- Create new calendar and create/edit calendar events
- Edit metadata

Advanced Administrator Training (How to)

- Run back-end reports
- Run Google Analytics reports

Specific Modules

- Emergency Notification Center
- Web Calendar
- E-Notify
- Quick Links
- Document Center
- Form Center
- News Center
- Frequently Asked Questions
- Visitor Request Center
- Library Bid Posting Center
- Job Posting Application
- RSS
- And more....

Revize Maintenance Covers

- Quarterly CMS upgrades
- Software and module upgrades (Automatically Installed)
- Server Hardware & OS upgrades
- Immediate bug fixes/patches
- Round the clock server monitoring
- Data Center network upgrades
- Security and antivirus software upgrades
- Firewall and router upgrades
- Bandwidth and network infrastructure upgrades
- Remote backup of all website assets
- Tape backup of all website assets
- Quarterly newsletters on major feature updates
- Regular Webinars on CMS features and usage



Did you know?

Revize has launched hundreds of municipal and county websites large and small.

Final Phase: You Go Live!

At last, your website content is complete and your staff is sufficiently trained! The final phase in the process is to redirect your website domain name from your old site to your beautiful new one. Once this is completed, Revize will closely monitor the transfer for the first 24 hours to ensure that everything is working properly. Any issues that arise will be immediately resolved.

Marketing & Ongoing Consultation

Revize seizes on every effort to make our clients' sites highly visible. We draft press releases for posting on our website and for distribution locally and will continuously monitor your site after it goes live so that you can take advantage of all marketing opportunities. We also look to submit your site for different awards and recognition competitions to further maximize your site's exposure.

Search Engine Registration and Marketing

Revize will input all the targeted keywords to make your web pages search engine friendly, thus enabling users to find targeted information when they do a Google, Yahoo or any other search on your site.

Security

Revize takes website security very seriously and we provide our clients with the very best website protection protocols. Our data centers are located on secure premises equipped with card-reader access, security cameras and guards on duty 24/7 to ensure the physical protection from unauthorized entry.

Our web and network administrators monitor network activity 24-hours-a-day to ensure system integrity and protection against threats such as Denial of Service (DoS) attacks that could corrupt your website or block user access. Maintaining the secure configuration of our web servers is managed through application of appropriate patches and upgrades, security testing, vulnerability scans, monitoring of logs, and backups of data and OS.



Did you know?

Revize will provide a 100% from scratch design with a satisfaction guarantee!

Security Controls, SSL, and Active Directory (LDAP)

- Anti-malware software such as antivirus software, anti-spyware software, and rootkit detectors
- Shield Plus Security Bundle to prevent DDoS attacks
- Intrusion detection and prevention software (such as file integrity checking software)
- Host-based firewalls to protect CMS servers from unauthorized access
- Patch management software
- Security and Authentication Gateways
- Content filters, which can monitor traffic to and from the web server for potentially sensitive or inappropriate data and take action as necessary
- HTTPS (Hypertext Transfer Protocol over SSL), which provides encryption and decryption for user page requests that require more secure online transactions
- SSL (Secure Socket Layer) provides an encrypted end-to-end data path between a client and a server regardless of platform or OS
- If you have an existing SSL certificate, we can transfer it to the new website. Otherwise, if included, we will install a new SSL Certificate upon go live.
- Active Directory (LDAP) is compatible with the Revize CMS. It can be set up in a variety of configurations. As part of the process, we will work with you to determine which configuration will best meet your needs.

Application Security Authentication

- Role-Based Security: Role-based authentication to add individual user accounts and assign them system roles like Editor, Developer, Administrator, Workflow Approvers, etc., or department roles and empower the department to assign specific roles to users.
- Permission-Based Security: Ability to set up Content Owners/Editors and restrict which site pages they are authorized to update
 - Global & Department Workflow Management: Create workflow management and approval processes where authorized department personnel become approvers



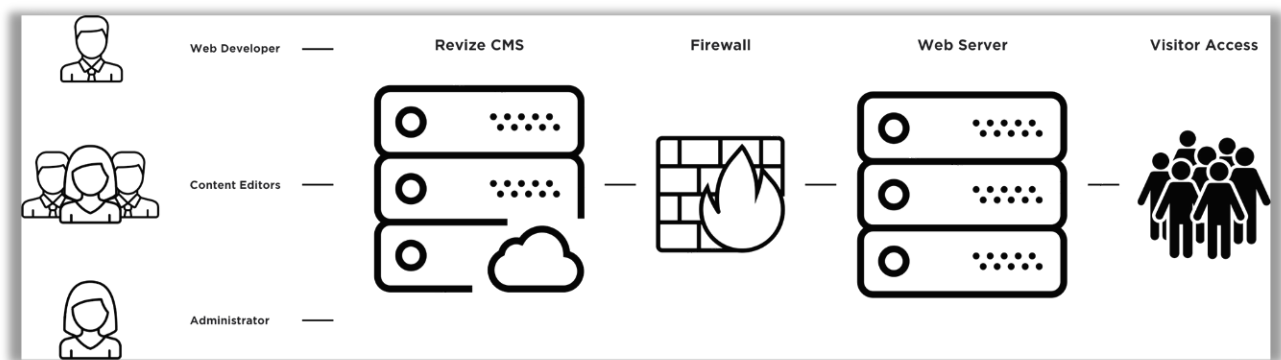
Did you know?

Revize will host your website and CMS in at least two completely separate geographic locations!

Hosting Service and Technology Architecture

Revize has partnered with Amazon Web Services (AWS) and Google Cloud Service Platform (GCP) for its LIVE WEB server hosting infrastructure needs. Both AWS and GCP are industry leaders in high availability cloud server architecture, both server farm infrastructure is highly secured, scalable and redundant for 24/7/365 availability. Snapshot/Mirror Image backups of all of our cloud servers guarantees 100% data protection and recovery in case of any disaster. Also, Revize has dedicated CMS servers in two state-of-the-art physical data centers located in Chicago and Detroit. Onsite/Offsite data backups of all of our dedicated servers are scheduled nightly with R1Soft backup service. Additionally, Revize utilizes multiple Tier 1 bandwidth providers such as Level 3, Wiltel, and Cogent for redundancy and continuous connectivity. These procedures provide our clients with up to 500Mbps of fast fiber optic up-stream connectivity.

Revize hosts your web sites and web applications on redundant (3 TB Hard Drive, 3.2 GHz CPU and 32 GB RAM) servers in order to provide enhanced performance and reliability. The Revize technology architecture physically separates the CMS from the website in order to provide another layer of redundancy/security. With this model, we keep an up-to-the-minute exact duplicate of your website in the event your site must be restored. Revize support staff will simply republish your site within a guaranteed two hours (as opposed to a timeframe of several hours or days our competitors offer).



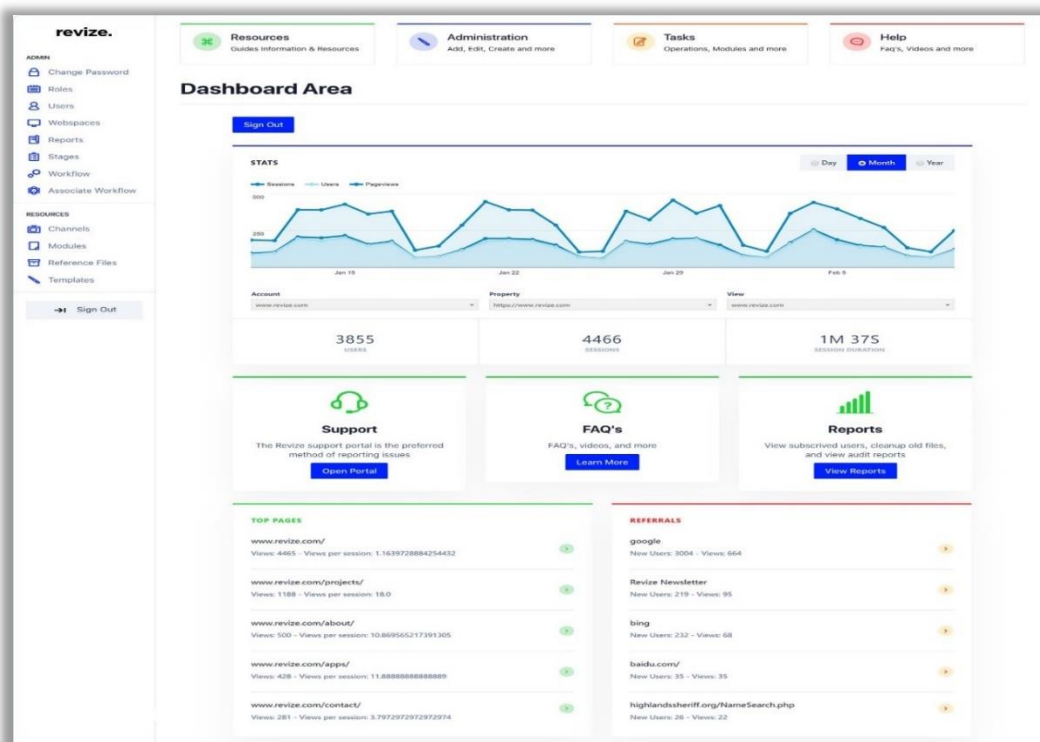
Revize Intelligent Publishing WCM

We provide complete maintenance of your website, which includes, but not limited to: OS patches, intrusion prevention, antivirus, and software upgrades!

The Revize Government CMS is a standards-based, open architecture software product without any proprietary restrictions. Revize uses leading technologies to avoid integration problems with existing systems and comes complete with its own Integrated Publishing Engine, Embedded Relational DB, JSP/Servlet Engine, and Application Server.

Revize Website Analytics

Revize has Custom APIs for Google Web Analytics that is integrated in each of our client's websites. Analytics makes it easy to understand how your site and app users are engaging with your content, so you know what's working and what's not. Revize CMS dashboard for Analytics provides an overall picture of how residents are interacting with your site, which pages/documents are being viewed most, how much traffic you are getting in your site across different geographic regions etc. You can filter and download all sorts of analytics reports for your IT Team and Management to analyze the data and effectiveness of your website content and services offered. Below is an example graphical view of our analytics dashboard!



Revize Support Includes

- 8 AM – 8 PM EST Phone Support (Monday thru Friday)
- 24/7/365 Portal and Email Support
- Staff provides assistance and answers all questions
- Dedicated support staff
- New/existing user training
- Free Training Refreshers
- Video tutorials and online training manual
- Automatic integration of enhancements
- Automatic upgrade of CMS modules, such as Calendar, Document Center, etc.
- Four major CMS upgrades per year
- Software and modules upgrades (automatic install)
- Server hardware and OS upgrades
- Immediate bug fixes/patches
- Round the clock server monitoring
- Data Center Network upgrades
- Security and antivirus software upgrades
- Firewall and router upgrades
- Bandwidth and network infrastructure upgrades
- Remote backup of all website assets
- Tape backup of all website assets
- Quarterly Newsletters on major feature updates
- Regular webinars on CMS features and web site trends

Software Maintenance

As a Revize Client, you will receive full access to all enhancements to the core components and modules within the Revize CMS at no additional charge!

Revize rolls out two new versions of the Revize CMS, and six to eight product updates every year. The Revize CMS is continuously enhanced to keep pace with cutting edge technologies and industry trends. When a software update or new version is rolled out, Revize will automatically update all servers used by our subscription service clients.

Maximum Response Times

1 hour for crisis issues
4-6 hours for critical issues
24 hours for normal issues



Revize Custom Design Quote

Phase 1: Project Planning and Analysis, SOW	\$750
Phase 2: Discovery & Design from scratch - One concept, three rounds of changes, home page design, and inner page design, includes Responsive Web Programming for great viewing on mobile screens.	\$1,500
Phase 3 & 4: Revize Template Development - Set-up all CMS modules listed on the following page with I-framing or linking to any additional 3rd party web applications. You also receive all updates to all CMS modules for the life of your Revize relationship. You own the technology, design and content!	\$6,700
Phase 5 & 6: Q/A Testing, Accessibility and Custom Applications	\$1,250
Phase 7: Site map development/content reorganization and migration from old website into new website including spell checking and style corrections - up to 700 webpages and documents (approximate amount on your website today) . To help remove stale content, Revize will not be moving over old announcements, events or calendar items. Additional content migration, if requested, is available for \$3 per webpage and document.	\$1,500
Phase 8: Content editing and site administration training via web conference (one day session up to 8 hours)	\$750
Go live!	Included
Custom Website Design Subtotal	\$12,450
Revize Annual Maintenance Fee (1st Year pre-paid during site development) Includes Unlimited Tech Support, CMS software updates (for 5 users), security software updates, Online Interactive Forms, E-mail and Text Notifications , SSL security certificates, hosting and maintenance with website health checks. Website hosting Included free of charge (10 GB storage space, 100GB monthly bandwidth limit):	\$4,150/yr
Grand Total (1st Year) 5-Year Agreement (Length Optional)	\$16,600

Revize provides a free website design refresh during last year of service if client signs a locked-in rate agreement
(Payment Plans on Following Page, Agreement Term Length Optional)

Optional Interest-Free Payment Plans

Option 1: Revize Year One Pay-In-Phases Payment Plan

During year one the client reserves the option to pay for the website upon completion of certain project phases. The first payment would be collected upon project start, second payment upon completion of Phase 2: Design Concept, and the final payment after completion of Phase 7: Client Training.

Payment Amount	Due Date	Payment Includes
\$ 5,533.33	Start of Project	33% of Project Cost + Year 1 Annual Hosting and Maintenance
\$ 5,533.33	TBD: Upon completion of Phase 2: Discovery and Design	33% of Project Cost + Year 1 Annual Hosting and Maintenance
\$ 5,533.33	TBD: Upon delivery of website at Phase 7 Training	Remaining 33% of Project Cost + Year 1 Annual Hosting and Maintenance
\$ 4,150	Year 2	Year 2 Annual Hosting & Maintenance
\$ 4,150	Year 3	Year 3 Annual Hosting & Maintenance
\$ 4,150	Year 4	Year 4 Annual Hosting & Maintenance
\$ 4,150	Year 5	Year 5 Annual Hosting & Maintenance
		Free Redesign!
\$ 4,150	Each year past contract expiration date until redesign or termination as dictated by CLIENT	Year 6 and Beyond Annual Hosting & Maintenance (until redesign or termination of contract as dictated by CLIENT)

Option 2: Revize Five-Year Interest-Free Payment Plan

Instead of paying for the total project cost in year one, Revize would spread out the total first year cost over five years of service.

Payment Amount	Due Date	Payment Includes
\$6,640	Year 1	20% of Project Cost + Year 1 Annual Hosting & Maintenance
\$6,640	Year 2	20% of Project Cost + Year 2 Annual Hosting & Maintenance
\$6,640	Year 3	20% of Project Cost + Year 3 Annual Hosting & Maintenance
\$6,640	Year 4	20% of Project Cost + Year 4 Annual Hosting & Maintenance
\$6,640	Year 5	20% of Project Cost + Year 5 Annual Hosting & Maintenance
		Free Redesign!
\$ 4,150	Each year past contract expiration date until redesign or termination as dictated by CLIENT	Year 6 and Beyond Annual Hosting & Maintenance (until redesign or termination of contract as dictated by CLIENT)

Custom Design Website Features Included

In addition to the Government Content Management System that enables non-technical staff to easily and quickly create/update content in the new web site, Revize provides a suite of applications and features specifically designed for government. The applications and features are grouped into five categories:

VISITOR'S COMMUNICATION CENTER APPS

- Home Page Alerts
- Document Center with keyword search
- FAQs with keyword search
- Staff/Listing Directory with keyword search
- Job Posting with keyword search
- RFP/RFQ Bid Posting
- **Multi-Use Listing Directory with keyword search and Google Mapping**
- **Online Interactive Forms**
- **E-Notify Alert Center with E-mail and Text Notifications**
- News Center with Facebook/Twitter Integration
- "Share This" Social Media App
- Photo Galleries
- Quick Link Buttons
- New Revize Web Calendars with monthly grid and listing view
- Sliding Feature Bar
- Language Translator – over 95 languages

VISITOR'S ENGAGEMENT CENTER APPS:

- Citizen Request Center with Captcha
- RSS Feed
- Online Bill Pay via Third Party Payment Provider (if required)

STAFF PRODUCTIVITY APPS

- Image Manager
- iCal Integration
- Link Checker
- Menu Manager
- CMS Web Form Builder with drag & drop text fields
- Website Content Archiving
- Website Content Scheduling
- Agenda Listing Module

SITE ADMIN & SECURITY APPS

- Audit Trail
- Drag and Drop Menu Management
- Drag and Drop Picture Management
- Drag and Drop Document Management
- History Log
- URL Redirect Setup
- Roles and Permission-based Security Mode
- Secure Site Gateway
- SSL Security Certificate
- Unique Login/Password for each Content Editor
- Web Statistics and Analysis with Google Analytics

MOBILE DEVICE AND ACCESSIBILITY FEATURES

- ADA Compliant WCAG 2.1AA
- ADA Accessibility Widget
- Responsive Website Design (RWD) – for great Mobile Device viewing i.e SMART phones, PC Tablets, iPads, iPhones, Windows and Android devices

ADA Compliance Disclaimer:

Revize designs and develops all websites to be ADA Compliant according to the WC3 Consortium's Web Content Accessibility Guidelines according to the 2.1 AA Level



Optional Applications Discussed

Add Facility Reservation System to Forms Application One-Time Set-up Fee: Annual Hosting and Maintenance Fee Example: https://sedrowoolley.rja.revize.com/app/bookable-groups/shelters	\$950 \$600/yr
Curated Search One-Time Set-up Fee: Example: https://www.cityofsancarlos.org/ Try the main search bar! Includes 100 curated results input by Revize Client may input unlimited additional searches free of charge!	\$1,750
Community Blog One Time Set-up Fee: Example: https://www.dtdl.org/blog.php	\$1,500
Tile Template Organization One Time Set-up Fee: Example: https://www.pascocountyfl.net/government/	\$900
Project Listing Center One Time Set-up Fee: Example: https://www.waxahachie.com/city_projects/index.php	\$1,500
Public Service Request System One Time Set-up Fee: Annual Hosting and Maintenance Fee Example: https://www.carlislepa.org/residents/public_service_request_portal.php	\$1,500 \$3,950/yr
Intranet Development with Password Protection One Time Set-up Fee: Annual Hosting and Maintenance Fee Example: https://www.southington.org/stafflogin/index.php	\$1,500 \$500/yr
New E-News Center Application with opt-in list One Time Set-Up Fee: Annual Hosting and Maintenance Fee: Example: https://www.cityofsancarlos.org/e-notify/index.php	\$1,900 First 2000 newsletters/month Free! Additional newsletters available for \$50/month per 10,000

Thank you

For Considering Revize

Prepared by Shawn C. Stewart
150 Kirts Blvd., Suite B, Troy, MI 48084
Ph: 248-928-8064 Fax: 866-346-8880
www.revize.com

Website Proposal for the City of Centerville

From Dustin Olsen <dustin@cobalt.graphics>

Date Fri 3/28/2025 11:50 AM

To Bryce King <bryce.king@centervilleutah.gov>; Brant Hanson <brant.hanson@centervilleutah.gov>; Haley Turner <haley.turner@centervilleutah.gov>

Hi Bryce,

Thanks again for taking the time to chat the other day — I appreciated learning more about Centerville's current setup and the challenges you're navigating. I'm including Brant and Haley here too so everyone has a shared understanding of what this could look like.

From our conversation, it's clear that the City's current platform (CiviPlus) is making things more difficult than they need to be. Between the limitations around modules, the high cost of adding new pages, and the inability to do any kind of redesign for four years — it's understandable why you're exploring a better option.

There are also valid concerns if other city departments start requesting their own pages or sites — inconsistency and maintenance headaches are real, and the current system makes it even harder (and more expensive) to say yes to those requests.

A Better Platform That Gives You Control

My recommendation is to move to **WordPress**, using the **Pro Theme by ThemeCo** — which is the same theme powering many of the State of Utah websites, including dts.utah.gov and utahsown.org.

- **Why WordPress?** It's an open-source platform with endless flexibility. You're not locked into long-term contracts, and you can easily add new content, features, or pages as your needs evolve.
- **Why the Pro Theme?** In short, it's what the State uses to apply their battle tested Design System — which means you get a professional, future-proof design system without reinventing the wheel.

A few plugins I'd recommend as part of the build:

- **The Events Calendar** – Makes it easy to post and manage public events, with calendar views, categories, and recurring options.
- **Contact Form 7 Pro** – Reliable, secure forms for any department — from general contact to permit requests or feedback.
- **Smash Balloon Plugins** – Display social media content directly on the site without needing to manually update anything.

Strategy-Led Development with User Experience at the Core

One thing I really emphasize with every website project is making sure the **end user experience comes first**. That means designing the site for residents, business owners, and community members who rely on it. It's easy to fall into old habits or preferences from the admin side, but my job is to guide you toward what actually works best for the people visiting the site.

To make sure we're aligned from the start, I follow a proven framework I call the **90-Day Strategic Website Blueprint** — a phased approach that balances strategy, speed, and structure.

Here's what it includes:

Website Assessment & Planning

We start by reviewing your current site's structure, SEO, analytics, plugins, and third-party tools. I'll also look at what can be reused, what needs improvement, and where the biggest opportunities are.

Content Strategy & Messaging

Before we even touch design, we'll finalize the **site structure**, outline all the pages, and ensure the content is ready to go. This step eliminates confusion and rework later — making design and development phases smoother and more efficient.

UX & Design Strategy

The design process will focus on clarity, accessibility, and aligning with your brand and community. Whether you want something clean and straightforward like dts.utah.gov, or more visual like utahsown.org, we'll build something your team is proud of and your visitors will appreciate.

Custom WordPress Development

The site will be fully custom-built using modern tools that ensure fast load times, mobile responsiveness, and accessibility. You'll be able to manage the site confidently without needing a developer for every update.

Quality Assurance & Launch

Once the site is built, I'll go through a detailed QA checklist covering accessibility, mobile optimization, performance, and security. You'll get a site that's not just "done," but ready to shine.

Ongoing Support & Optimization

If you want to keep me on after launch, I offer hosting and monthly care to keep things running smoothly — more on that below.

Estimated Project Investment

For a site with roughly **50 pages**, the ballpark investment would be **\$18,000–\$20,000**. This includes all strategy, design, development, testing, and launch support. We can firm up this estimate once we have a good idea of how many pages the new site will include and any features/functionality that are on the 'must-have' list.

Post-launch Hourly Rate

My hourly rate is \$100/hour and billed in 15-minute increments. Meaning, a quick request is only billed the 15 minutes, not the full hour. It's up to you how often you engage me for different requests, some only reach for the heavy lifting, while others have me on a monthly retainer because they have a steady flow of content updates they would prefer that I handle.

Timeline

Website projects can typically be completed in **about 90 days** — but that timeline is flexible depending on how quickly content and feedback are provided. No stress if things take longer due to internal delays, busy schedules, or PTO — but if there's a specific launch date you're aiming for, we'll want to plan accordingly and keep things moving.

Hosting & Website Care (Optional)

If you'd like me to handle hosting and ongoing maintenance, here's what that looks like:

Hosting – \$70/month

- Private cloud server
- High-performance & fast load times
- Daily offsite backups
- Managed SSL & server security

Website Care – \$100/month

- WordPress, theme, and plugin updates
- Malware scanning and uptime monitoring
- Priority support
- Minor content updates
- Monthly site checkups to keep things healthy and secure

This gives you peace of mind and frees up your team from managing the technical stuff.

Optional Add-On: Chat Tools

If you'd like to add live chat to the site, here are two great options depending on your needs:

- **Podium Chat** – \$100–\$150/month. Built for local government and service orgs, great for text-based support and quick replies.
- **Tidio Chat** – \$30–\$60/month. Lightweight, customizable, and includes chatbot functionality. A solid fit for smaller teams.

Either one can be added now or down the road — they both integrate cleanly with WordPress.

Next Steps

I know you're reviewing a few different vendor proposals right now, so I'll hold off on digging in further until you've had time to evaluate.

If what I've outlined here feels like a good fit, the next step on **my end** would be to do a deeper dive into your current website, propose a revised site structure, and give you a firm estimate based on the total page count and feature set.

On **your end**, I'd recommend reviewing this with your team over the next few weeks and letting me know if you'd like to move forward — or if there's anything you'd like to tweak.

In the meantime, feel free to reach out with any questions. I'm here as your strategic partner, not just another vendor — so if there's something unique you're trying to figure out, don't hesitate to loop me in.

Talk soon,
Dustin



Dustin Olsen

Strategic Web Development Partner
Owner | Cobalt Graphics



5208344064

dustin@cobalt.graphics

[//www.cobalt.graphics]www.cobalt.graphics

Salt Lake City, Utah

[Schedule a Quick Call With Me](#)

Website Services

Proposal

PREPARED FOR
CENTERVILLE CITY UTAH



About John Guilfoil Public Relations



John Guilfoil Public Relations LLC is a full-service public relations and communications agency specializing in serving municipal governments, police and fire departments, and school districts. We provide content creation, social media management, press releases, media relations, branding, crisis management, training, web design, video production and other communications services to more than 300 government agencies, nonprofits, and small businesses in 14 states.

JGPR works with dozens of communities, public safety agencies and school districts in eastern Massachusetts, New Hampshire, and Connecticut, supporting their communications efforts.

Company Principal John Guilfoil is a former Boston Globe reporter and former deputy press secretary to the late former Boston Mayor Thomas M. Menino. He is the 2015 and 2016 PR News National Public Affairs Professional of the Year, the 2016 National Crisis Manager of the Year, 2017 Runner Up for National Crisis Manager of the Year and 2018 Runner Up for National Government Communicator of the Year. In 2023, he was awarded the People of the Year Agency Innovator Award by PRNEWS.

JGPR was named the 2021 & 2020 Runner-Up for the PRNEWS National PR Team of the Year.

In 2022, JGPR was named nationally in the PRNEWS Agency Elite Top 100 and is a finalist for the PRNEWS National Small PR Agency of the Year.

In 2023, JGPR won PRNEWS top national honors for its branding and redesign project for the Town of Groveland, Mass.



City Website Design

John Guilfoil Public Relations will build an easy-to-update website with a modern, timeless design that works on computers, tablets, and smartphones — including Androids and iPhones.

We propose a new website for Centerville City that is user-friendly for residents and community members, easy to maintain, and that features your city's vital information and news at the forefront.



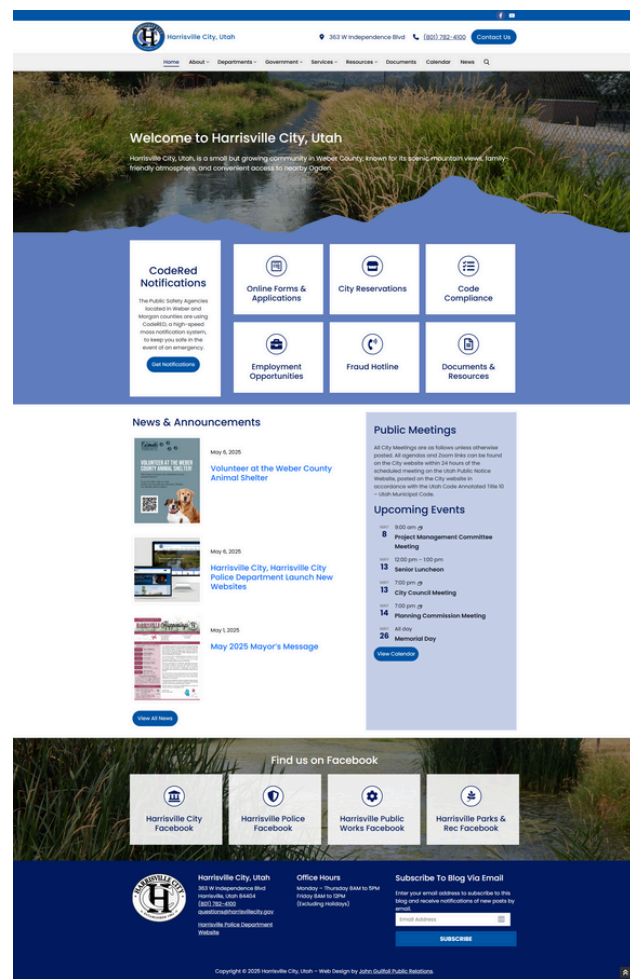
Website Features

- HTML-5, Mobile-Responsive Website
- Fillable Online Forms & Applications
- Documents & Forms Center
- Custom Department Landing Pages
- Intuitive Navigation & User Experience
- News Blog with Direct Social Media Integration
- Email Subscription Functionality with Categories
- Advanced Calendar Features
- Tiered User Roles & Permissions
- Notifications & Alerts prominently displayed on the site via banners
- Website Analytics



Security & Support

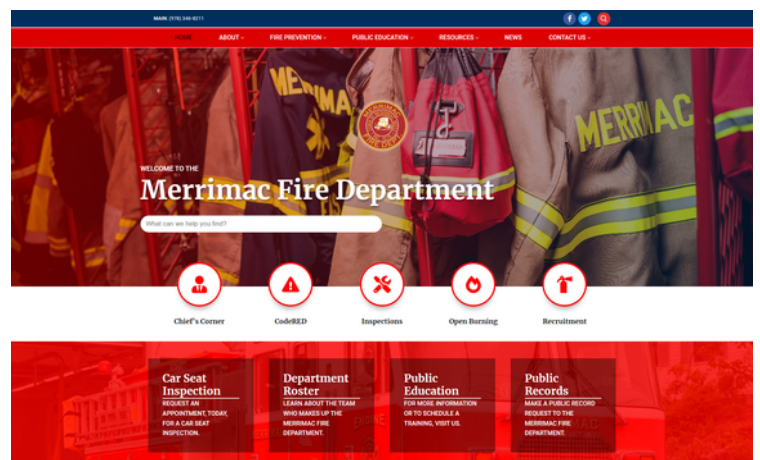
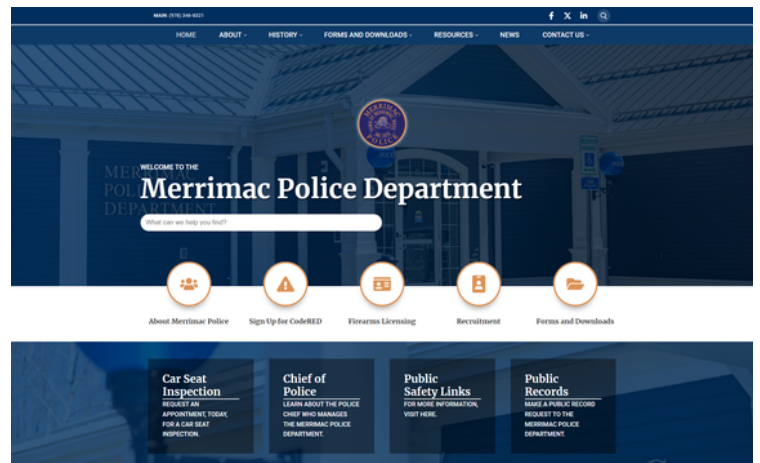
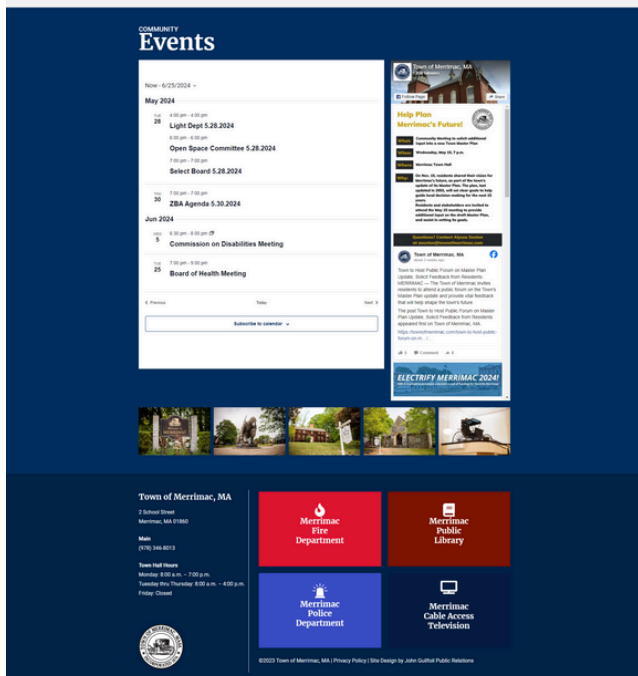
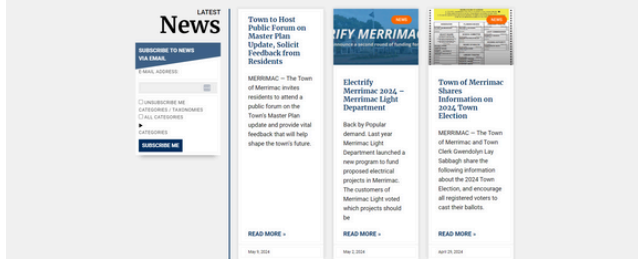
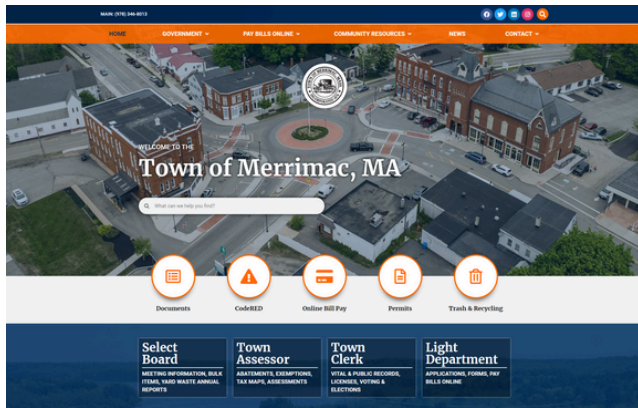
- Lifetime Security Updates
- Website & Application support by JGPR staff
- Daily Backups
- Hosting through WP Engine
- SEO Optimization
- WordPress CMS
- ADA Compliant



Department Websites

In addition to the custom branding, JGPR will create like-branded websites for Centerville City departments with consistency in brand and style.

- Centerville City Police Department
- Centerville City Fire Department
- Community & Recreation Services
- Public Works



Pricing



City Website Pricing

- \$15,000 one-time development fee
- \$280/year for SSL Certificate & Domain Registration
- \$399/month for website hosting, security, nightly backups, software updates & support

\$5,068 annual fee (after year 1)



Department Website Pricing

- \$1,000 - police department website development fee
- \$2,000/website for each additional department
- \$280/year per website for SSL Certificate & Domain Registration
- \$99/month per website for hosting, security, nightly backups, software updates & support

\$1,468 annual fee (after year 1)



Mobile App Development

Develop a custom companion mobile app that integrates news and online forms, along with the ability to send unlimited push notifications that are compatible with iOS and Android devices

- \$3,000 one-time development fee
- \$399 Annual Licensing fee



Custom Post Templates (optional)

- Creation of custom plug-and-play templates that can be used in the news blog
- Samples of templates include newsletters, City announcements, election results, etc.
- Templates will reflect the same style guide elements as your City website (colors, fonts, etc.)

Post Templates: \$275 per template design

Services Accepted & Signatures



- ☐ Centerville City Website Development (\$15,000)
- ☐ Department Websites
 - ☐ Police Department (\$1,000 - Conference Special)
 - ☐ Fire Department (\$2,000)
 - ☐ Other: _____
- ☐ Mobile App Development (\$3,000)
- ☐ Event Booking System (\$499 setup / \$199/year)
- ☐ Custom Post Templates (\$275/template)

Client Name

Client Signature

Date

JGPR

Terms & Conditions

1. PAYMENTS.

- i. Fee. Payment is due 30 days from delivery of the invoice. All fees quoted include, and Provider shall pay, all sales, use, excise and other taxes that may be levied upon either party in connection with this Agreement, except for taxes based on Customer's net income.
- ii. Expenses. Customer shall reimburse Provider for all reasonable out-of-pocket expenses which have been approved in advance by Customer and which are incurred by Provider in the performance of services hereunder, within 30 days after Customer's receipt of expense statements including appropriate receipts or other evidence of the expense.

2. TERM AND TERMINATION.

- i. Term. The initial term of this Agreement shall be for a period of twelve (12) months ("Initial Term"). Thereafter, this Agreement shall automatically renew on an annual basis ("Renewal Term") unless terminated by either party upon thirty (30) days written notice to the other party.
- ii. Termination for Cause. Except as otherwise provided for herein, either party may terminate this Agreement upon the material breach of the other party, if such breach remains uncured for 60 days following written notice to the breaching party.

3. PROVIDER WARRANTIES.

- i. Work Product Warranties. Provider warrants that any work product created pursuant to this Agreement shall not: (a) infringe on the Intellectual Property Rights of any third party or any rights of publicity or privacy; (b) violate any law, statute, ordinance or regulation (including without limitation the laws and regulations governing export control, unfair competition, antidiscrimination or false advertising); (c) be defamatory, trade libelous, unlawfully threatening or unlawfully harassing; (d) be obscene, child pornographic or indecent; and (e) contain any viruses, or other computer programming routines that are intended to damage, detrimentally interfere with, surreptitiously intercept or expropriate any system, data or personal information.

4. DISCLAIMER OF WARRANTIES. EXCEPT AS SET FORTH HEREIN, EACH PARTY EXPRESSLY DISCLAIMS ALL WARRANTIES OR CONDITIONS OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF TITLE, NON-INFRINGEMENT, MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

5. INDEMNITY.

- i. Mutual Indemnity. To the extent permitted by law, each of Provider and Customer shall indemnify the other for all losses, damages, liabilities, and all reasonable expenses and costs incurred arising from any third party claim, action, suit or proceeding alleging any breach of the covenants, warranties or obligations contained this Agreement, or arising from either party's acts, omissions or misrepresentations under this Agreement.

6. CONFIDENTIAL INFORMATION. Customer's "Confidential Information" are any passwords used in connection with the Public Relations service, police reports, incident reports, social security numbers, dates of birth, and any other materials which Customer designates as confidential or which Provider should reasonably believe to be confidential. Provider understands and agrees that Customer does not want any other Confidential Information of Provider, and should the parties believe that additional confidential information of Provider needs to be disclosed to Customer, the parties shall execute a separate non-disclosure agreement regarding such information. Each party shall hold the other party's Confidential Information in confidence and shall not disclose such Confidential Information to third parties nor use the other party's Confidential Information for any purpose other than as necessary to perform under this Agreement. The foregoing restrictions on disclosure shall not apply to Confidential Information which is (a) already known by the recipient, (b) becomes, through no act or fault of the recipient, publicly known, (c) received by recipient from a third party without a restriction on disclosure or use, or (d) independently developed by recipient without reference to the other party's Confidential Information.

7. LIMITATIONS ON LIABILITY. IN NO EVENT SHALL EITHER PARTY BE LIABLE FOR ANY LOST PROFITS OR SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES (HOWEVER ARISING, INCLUDING NEGLIGENCE) ARISING OUT OF OR IN CONNECTION WITH THIS AGREEMENT.

8. GENERAL PROVISIONS.

- i. Governing Law. This Agreement will be governed and construed in accordance with the laws of the state of Utah without giving effect to principles of conflict of laws.
- ii. Further Assurances. Provider shall cooperate with Customer, both during and after the term of this Agreement, in the procurement and maintenance of Customer's rights to intellectual property created hereunder and to execute, when requested, any other documents deemed necessary or appropriate by Customer to carry out the purpose of this Agreement.
- iii. Compliance With Laws. Provider shall ensure that its Website design and its web hosting services will comply with all applicable international, national and local laws and regulations.
- iv. Severability; Waiver. If any provision of this Agreement is held to be invalid or unenforceable for any reason, the remaining provisions will continue in full force without being impaired or invalidated in any way. The parties agree to replace any invalid provision with a valid provision which most closely approximates the intent and economic effect of the invalid provision. The waiver by either party of a breach of any provision of this Agreement will not operate or be interpreted as a waiver of any other or subsequent breach.
- v. Headings. Headings used in this Agreement are for reference purposes only and in no way define, limit, construe or describe the scope or extent of such section or in any way affect this Agreement.
- vi. Independent Contractors. The parties to this Agreement are independent contractors, and no agency, partnership, joint venture or employee-employer relationship is intended or created by this Agreement.
- vii. Notice. Any notices required or permitted hereunder shall be given to the appropriate party at the address specified below or at such other address as the party shall specify in writing. Such notice shall be deemed given: upon personal delivery; if sent by telephone facsimile, upon confirmation of receipt; or if sent by certified or registered mail, postage prepaid, 5 days after the date of mailing.
- viii. Counterparts. This Agreement may be executed in one or more counterparts, each of which shall be deemed an original and all of which shall be taken together and deemed to be one instrument.
- ix. Entire Agreement. This Agreement, including the Exhibits attached hereto, sets forth the entire understanding and agreement of the parties and supersedes any and all oral or written agreements or understandings between the parties as to the subject matter of this Agreement. It may be changed only by a writing signed by both parties. Neither party is relying upon any warranties, representations, assurances or inducements not expressly set forth herein.



RENEWAL ESTIMATE

DATE: May 22, 2025

**REMITTANCE ADDRESS
(FOR PAYMENTS ONLY)**
CivicPlus
PO Box 1572
Manhattan, KS 66505

Mailing Address:
CivicPlus
302 S 4th St
Manhattan, KS 66502

Bill To:

Bryce King
250 N Main St
Centerville, UT 84014

P 888-228-2233 ext 291
F 785-587-8951

This estimate is provided to you as a best faith approximation of the annual fees for your next renewal period. It is subject to change based on contract amendments and any activity that occurs before the start of your next renewal period. A formal invoice will be sent per contractual terms.

Qty	Item	Start Date	End Date	Renewal Amount
1	Annual - Municipal Websites Central Renewal	2/20/26	2/19/27	\$ 3,566.05
1	Hosting & Security Annual Fee - Municipal Websites Central Renewal	2/20/26	2/19/27	\$ 1,099.11
1	SSL Management CivicPlus Provided Renewal	2/20/26	2/19/27	\$ 82.60
1	48 Month Redesign Ultimate Annual - Municipal Websites Central Renewal	2/20/26	2/19/27	\$ 4,246.78
	Subtotal (Current package renewal amount)			\$ 8,994.54
	Add Ons:			\$ -
1	Chatbot Annual Fee	2/20/26	2/19/27	\$ 4,136.74
5	Premium Department Headers	2/20/26	2/19/27	\$ 3,864.56
				\$ -
				\$ -
TOTAL				\$ 16,995.83

THANK YOU FOR YOUR BUSINESS!

Part 4 PRODUCTS & SERVICES

Products & Services

	Name	Billing Frequency	Quantity	Unit Price	Total
1	Govstack Starter Plan (CMS + Events) - Implementation	One-Time	1	\$12,443.00	\$12,443.00
2	Govstack Forms Standard - Implementation	One-Time	1	\$1,659.00	\$1,659.00
3	Sitemap - Full sitemap development	One-Time	1	\$4,515.00	\$4,063.50 after 10% discount
4	Writing for the Web and Accessibility On-Demand Video Subscription	One-Time	1	\$1,000.00	\$0.00 after 100% discount
5	Website Governance Guide Template	One-Time	1	\$0.00	\$0.00
6	Govstack Starter Plan (CMS + Events) - Subscription	Annually	1	\$4,431.00 / year	\$4,431.00 / year
7	Govstack Forms Standard - Subscription	Annually	1	\$1,313.00 / year	\$1,313.00 / year
8	UserWay AI Accessibility Widget by Level Access	Annually	1	\$490.00 / year	\$490.00 / year

Annual subtotal	\$6,234.00
One-time subtotal	\$18,165.50
	after \$1,451.50 discount
Total	\$24,399.50

Customer: Centerville City

Contact: Bryce King, Director, Administrative Services, bryce.king@centervilleutah.gov, 801-677-6435

Address: 250 North Main Street , Centerville , United States 84014

License Term: 36 months

Payment Terms: Net 30 days, USD*Applicable taxes and annual increase the greater of 5% and Inflationary Index not included

Quote Expiry Date: June 30, 2025

Additional Terms:

Questions? Contact me



Mike Skufca

Account Executive

mike.skufca@ghd.com

+15193404453

Statement of Work

1. Installation and configuration of a new govstack website based on the selected theme's default layout
 - o Use of Govstack local identity management for user accounts, allowing access to all Govstack applications with a single identity. Azure AD integration for SSO is available as an AddOn.
 - o Delivery Coordination (kickoff meeting, post-training meeting, closeout meeting)
 - o Sample sitemap from a similar organization and a tip sheet of site navigation best practices
 - o Access to regularly scheduled training webinars, unlimited registration for your organization's domain
 - o Access to online Learning Centre
 - o Go Live activities (Go Live to be scheduled within 4 months of kickoff)

2. Setup and Configuration

- Project Management
- Access to regularly scheduled training webinars, unlimited registration for your organization's domain
- Go live activities

3. GHD Information Architect to create first draft sitemap based on a review of Analytics, existing website, and best practices in navigation and user experience

One (1) presentation to staff of draft sitemap, including overview of website navigation best practices

GHD Information Architect to work through sitemap revisions with you to obtain final version (up to 3 rounds of revisions)

4. Writing for the Web Training is 3-hour video course that gives a complete look at how to approach and create comprehensive and accessible web content. This course provides all of the information necessary in an easy-to-understand workshop, easing content providers into the writing process with a clear approach and methodology, including why we write a certain way and how these methods directly benefit your audience. We focus on the use of direct, succinct and user-friendly language across all formats, which includes understanding literacy levels and the best way to present your content, as well as formatting for accessibility standards and best practices. This course covers the main content components to create accessible content (headings, alt text, links, tables) to ensure your content is Accessible WCAG 2.1 Level AA compliant at a minimum. From choosing the right words to the appropriate use of accessible headings, hyperlinks, and tables, this workshop equips writers with the knowledge and tools they need to create completely accessible content, right from the first draft.

5. A Website Governance Guide will help you build your own plan of action to ensure that content is regularly updated and reviewed so that the website continues to prioritize the end user and provide a positive user experience. Please ask us about our Website Governance consulting service.

6. Platform:

- Maximum of 20 MAU (Monthly Active Users)
- 50GB of storage (shared across all applications)

CMS:

- Website Theme
- Content Management
- Site Builder
- Google Search (3rd party fees apply)
- News & Subscriptions

Events:

- 2 Calendars
- Public Submission with approvals
- Event email notifications

Govstack Enterprise Hosting:

- Govstack is hosted in Microsoft Azure with Geographic Zones
- Azure SQL Database
- Disaster Recovery

- High Availability Infrastructure
- Resource scaling
- 99.95% Uptime
- Microsoft Defender for Cloud
- Traffic Management and DDoS Protection with Azure Front Door
- GHD issued SSL/TLS certificates Included through Azure Managed Certificates
- All products use GHD managed certificates with 256-bit encryption. GHD does not support customer issued certificates.
- Hosting Infrastructure Certifications: ISO 27001, SOC 2, SOC 3, HIPAA/HITECH, and PCI-DSS

Standard Support

- o Named Contacts: Designate 2 members of your team authorized to contact Customer support and log tickets
- o Access to our online support portal:
 - ~ Create and review your tickets
 - ~ View ticket priority
 - ~ Update ticket notes or status
 - ~ Close or re-open resolved tickets
 - ~ View tickets for your entire organization
 - ~ Portal URL: <https://www.govstack.com/learning-centre>
- o Online Resource Centre: Access to product knowledge articles, news, release notes: <https://www.govstack.com/learning-centre/>
- o After Hours Priority Phone Support for Severity 1 & 2 Incidents

7. 50 Forms

- o 20,000 submissions (total per year)
- o Reports
- o Workflow Automation
- o Status Tracking

8. The UserWay Accessibility Widget is designed to improve usability and support efforts towards creating a more inclusive online experience. With its intuitive interface and robust features, the widget can serve as a valuable resource in working towards alignment with WCAG 2.1 AA guidelines and other global accessibility standards, such as the ADA and Section 508.

- o Organization must agree to the UserWay terms of service and end user license agreement.
 - ~ Terms of Use: <https://userway.org/terms/>
 - ~ End User License Agreement: <https://userway.org/eula/>
- o Additional third party fees and terms may apply

Company	Platform	Version	Development Fee	ADA Ad on
Cobalt	WordPress	Pro Theme by ThemeCo	20,000.00	490.00
GHD	Govstack	N/A	18,165.50	490.00
JGPR	WordPress	Customify	15,000.00	490.00
CivicEngage	CivicPlus	N/A	20,204.90	490.00
Revize	Revize	WordPress	16,600.00	490.00

PodiumChatbot	Fraser Chatbot	Designer Hourly	Widget Budget	Annual Cost
				2,530.00
5,988.00	4,800.00	1,000.00	2,000.00	
		N/A	n/a	6,234.00
5,988.00	4,800.00			
		N/A		5,528.00
5,988.00	4,800.00		2,000.00	
		N/A	N/A	17,485.00
5,988.00	4,136.74			
				4,690.00
5,988.00	4,800.00			

References
100 Great Examples of Divi Websites For Real Businesses
https://utahsown.org/
https://dts.utah.gov/
Home City of Draper
Home City of Corpus Christi
Home City of Evans Colorado
Lehi City will be switching this year
https://harrisvillecity.gov/
Get Lost in Ludlow – Official Guide to Ludlow, MA
Current site
Mapleton, UT,
Welcome to City of Troy, Michigan
Welcome to Clark County, NV – Home