



WORK SESSION AGENDA

NOTICE IS HEREBY GIVEN THAT THE CENTERVILLE CITY COUNCIL WILL HOLD ITS WORK SESSION MEETING AT 6:00 PM ON OCTOBER 1, 2024 AT CENTERVILLE CITY HALL, 250 NORTH MAIN STREET, CENTERVILLE, UTAH.

Centerville City Council meetings are open to the public, unless otherwise closed for reasons allowed by law. Centerville City Council meetings may be conducted via electronic means pursuant to Utah Code § 52-4-207. In compliance with the Americans with Disabilities Act, individuals needing special accommodations due to a disability may contact the City Recorder at (801) 295-3477, at least 24 hours in advance of the meeting. The Mayor and Council reserve the right to modify the sequence of agenda items in order to facilitate special needs or provide greater efficiency.

The full agenda packet and backup materials can be found on the Centerville City website at:

<https://centervilleutah.gov/129/Agendas-Minutes>

A. ROLL CALL

B. BUSINESS ITEMS

Business action or discussion items to be considered.

1. Centerville Branding Session

Jibe Media will present more color options to choose from and select final colors.

C. CLOSED SESSION

The City Council may vote to discuss matters in a closed session for reasons allowed by law, including, but not limited to, the provisions of Utah Code § 52-4-205 of the Open and Public Meetings Act, and for attorney-client matters that are privileged pursuant to Utah Code § 78B-1-137.

D. ADJOURNMENT

CERTIFICATE OF POSTING

I hereby certify that this notice and agenda was posted at Centerville City Hall, published on the Utah Public Notice Website, and provided to a newspaper or media correspondent in accordance with the requirements of the Utah Open and Public Meetings Act, including, but not limited to, provisions of Utah Code § 52-4-202.

**Jennifer Robison
Centerville City Recorder**

CENTERVILLE
city
CITY COUNCIL

Staff Report
10/1/2024

Item No. 1.

Title: Centerville Branding Session

Initiated By: Bryce King, Administrative Services Director

Staff Representative: Bryce King, Administrative Services Director

SUBJECT:

Jibe Media will present more color options to choose from and select final colors.

RECOMMENDATION:

BACKGROUND:

ATTACHMENTS:

1. Centerville Logo Rebrand Black and White
2. Centerville Logo Rebrand Color Options



CENTERVILLE

ESTD UTAH 1847



CENTERVILLE

18 UTAH 47

Centerville

Logo Concepts

September 26, 2024





- **Four Rivers**
- **Centrality:** All roads lead to Centerville
- **Abstracted Agricultural Furrows**
- **Four Pillars of Centerville Culture:** A balanced lifestyle, a comfortable community feel, right-sized recreation, and convenience and access



- **Mountain Sunrise**



- **Hidden “C”**



Current Treatment



Split "1847"



Vertical Lockup



Badge / Seal



Horizontal Lockup



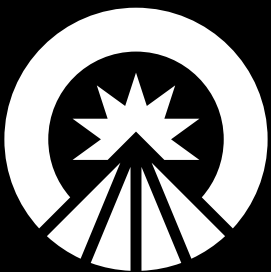
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CENTERVILLE
Administration



CENTERVILLE
**Community
Development**



CENTERVILLE
City Council



CENTERVILLE
**Parks & Recreation
Committee**



CENTERVILLE
Public Works



CENTERVILLE
**Whitaker
Museum**

























A



B



C



D



E



F



A



B



C



D



E



F

Thank You