

Minutes of the Centerville **City Council Work Session** held Tuesday, April 4, 2023 at 5:45 p.m., with participants present at City Hall, 250 North Main Street, and electronically via Zoom.

MEMBERS PRESENT

Mayor Clark Wilkinson

Council Members
Gina Hirst
William Ince (arrived at 6:50 p.m.)
George McEwan
Robyn Mecham
Spencer Summerhays

STAFF PRESENT

Brant Hanson, City Manager
Lisa Romney, City Attorney
Whittney Black, Assistant Planner
Cory Snyder, Community Development Director
Dave Walker, Deputy Public Works Director
Bryce King, Community Services Manager
Nate Plaizier, Finance Director
Mike Carlson, Public Works Director
Paul Child, Centerville Police Chief
Lt. Allen Ackerson, Centerville Police Department
Marc Marchant, Street Maintenance Supervisor

VISITORS

Greg Lowe, Jibe Media
Joel Farr, Jibe Media
Tom Bean, Jibe Media
Gene Hayes, Jibe Media

Mayor Wilkinson called the work session to order at 6:06 p.m.

LOGO AND BRAND DEVELOPMENT AGREEMENT

In a previous meeting, the City Council received a presentation and discussed contracting with Jibe Media for logo and brand development. Jibe representatives asked if the Council had any additional questions. Councilmember Hirst said she was concerned a brand development contract would be putting the cart before the horse considering the needed General Plan update. City Manager Brant Hanson said he did not think contracting with Jibe for rebranding would take City staff attention away from the General Plan. Jibe would lead the rebranding effort with City staff support. Mr. Hanson suggested going through both processes at the same time would aid consistency. Councilmember McEwan said he believed the two processes could be complimentary.

Councilmember Summerhays said he was not sure Centerville residents would care about a rebrand effort. He said he believed residents would be interested in making the city look better in the long term, one step at a time. Mr. Hanson spoke of an infectious sense of pride that could spread throughout a community. The Council chose to continue the discussion during the Council Meeting later in the evening.

TREE REMOVAL LETTER

Public Works Director Mike Carlson presented a draft of a letter to be sent to residents affected by street construction projects, with information regarding removal of park strip trees and repair of damaged sidewalk and gutter. Mr. Carlson requested feedback from the Council, and the Council suggested changes to improve clarity.

SPRING RUNOFF

Deputy Public Works Director Dave Walker read aloud a letter sent by Davis County regarding Spring runoff. Mr. Walker explained how debris basins were designed to work, and spoke of snow melt monitoring. Councilmember McEwan mentioned the importance of communication with residents. Mr. Hanson shared a webpage designed by Community Services Manager Bryce King to share important information.

Mr. Walker said the current season's snow pack was similar to the overall snow pack experienced in 2011, and expressed confidence in existing infrastructure. He shared plans for managing Spring runoff.

SPRING CLEANUP

Mr. Carlson reported that Spring green waste collection at Community Park was extended an additional week due to recent snow fall, and could potentially be extended another week if needed.

ADJOURNMENT

At 7:07 p.m., Councilmember Hirst **moved** to adjourn the work session. Councilmember Ince seconded the motion, which passed by unanimous vote (5-0).


Jennifer Robison, City Recorder

5-2-2023
Date Approved

